Grand Central Alumni Mixer is a strike-ing success

BY ALEXI WILSON

On Friday, February 19th, the Kappa Chapter met once again with their alumni at Grand Central Bowling Restaurant in Portland, Oregon. With lots of good food and plenty of career advice to go around, the 25 brothers who traveled up were more than thankful for the presence of the alumni. Foregoing a formal Alumni Panel, roughly 20 alumni members were given the opportunity to introduce themselves, share their favorite experience from Alpha Kappa Psi, and give us their best advice for those of us who are soon to embark on career paths. The recession has had an impact on everyone as was clear on the effects to alumni, becoming an interesting topic for a good part of the evening.

As the evening drew to a close some alumni who traveled from as far north as Seattle needed to head home, while others were able to continue socializing with members for. By the end of the night, after many smiles, flashes from the cameras, and words of encouragement the event again was deemed a great success. For those who were unable to attend, look for the event next year as it will continue to be an outstanding and informative experience.

Colby Naranjo, Hannah Mason, Andrew Leneve and Liz Godfrey traveled from Seattle, Eugene and Portland to attend. Photo by Cara Miller
Meet the 2010-11 Executive Board

BY KELLAM NELSON

PRESIDENT
Conner Cayson
Conner Cayson is a junior and studies Business Administration. He is a teacher’s assistant for Jeff Stolle and tutors for all BA 352 students. Conner hopes that his enthusiasm for AK-Psi will spread throughout the membership, and also hopes to bring back forgotten traditions to the chapter while keeping things fun and rewarding.

VP ADMINISTRATION
Katie Peront
A veteran among the newly elected board members, Katie Peront is a pledge of the Theta class from the Spring of 2008. Peront is a junior and studies business and economics. She is an active member of the women’s club water-polo team. She hopes to find fun new ways for our chapter to earn ACR points and to continue to get our chapter recognized nationally by winning national awards.

VP FINANCE
Randy Yim
Still only a sophomore, Randy Yim is as tenured as they come. A member since his second term at the University, Yim hopes to major in Business Administration. Yim is a decorated member, having received all three of our prestigious awards since January of 2009. Yim has been an active member on the fundraising and philanthropy committee, which gives the membership even more confidence in his ability to fulfill his duties as VP.

VP INTERNAL AFFAIRS
Nadia Thorpe
Nadia Thorpe is a member of the newest Kappa pledge class, but has already gained the trust of her brothers. She is a junior and studies both Business Administration and Chinese. Nadia grew up in Kobe, Japan.
VP PROFESSIONAL ACTIVITIES

Eric Paradis
Eric Paradis is also a junior and studies Business Administration. Paradis hopes to build on the level of professionalism at all AKPsi events by organizing additional membership workshops and activities. Paradis is an avid fan of baseball.

VP ALUMNI RELATIONS

Bryce Wilson
Also a recent pledge from this past Fall, Bryce Wilson brings a mature and determined attitude to the executive board. Wilson is a junior and hopes to major in Business Administration with a focus in Entrepreneurship. He hopes to revitalize a stronger and closer relationship with the alumni by developing an alumni blog on the chapter website and by utilizing social networks such as Twitter and Facebook for communication.

VP MEMBERSHIP

Diana Xing
Diana Xing brings a fiery passion and enthusiasm to her position. Xing is junior and studies Business Administration and Chinese and is also enrolled in the Clark Honors College.

RUSH CHAIR

Jessica Hesselgrave
Creative and outgoing, Jessica Hesselgrave has the ideal characteristics to get potential pledges excited about rushing our Kappa Chapter. Hesselgrave is a junior and studies Business Administration and Spanish.

MASTER OF RITUALS

Matthew Casey
Matthew Casey plans to receive his degree in Advertising and Business Administration. As a senior, Casey is excited to conduct the rituals and ceremonies for the next year, but is even more thrilled to take on an executive position where he can help to lead this young and talented membership.

WARDEN

Dennis Kim
Dennis Kim, a junior, is excited to become involved with upholding fraternity practices and traditions. He, President Cayson, VP Paradis and Master Casey are working together closely to reestablish the guidelines for these practices. Kim currently studies Business Administration and has yet to declare a focus. In his free time Kim enjoys performing martial arts.

WEBMASTER

Cody Johnson
Cody Johnson plans to revamp the chapter website with several useful and interesting additions. Johnson will also work closely with Bryce Wilson to create the alumni blog. Johnson is currently a junior and is a Business Administration major with a focus in Sports Business. He is also an Administrative Assistant for the UO Women’s Basketball Team.
PBLI in Reno helps build skills and network

BY BRYCE WILSON

This year PBLI was held in Reno, Nevada from February 26th – 28th for the Northwest region. The event was hosted at Circus Circus Reno where VP of Membership Stephanie Van Dellen and president-Elect Connor Cayson were able to attend. In order to assist these brothers on their trip the bake sale raised $300 to offset cost. Another $500 was gifted by the LCB Dean Dennis Howard which allowed both brothers to attend the conference for free.

While Friday evening was dedicated mainly to checking in and a recommitment ritual, Saturday was filled with several leadership sessions. With focuses based on leadership, risk management, and the core values of AKPsi, both individuals had a great opportunity to be enriched with fraternal duties to improve the chapter as a whole. To add to what could be taken from the conference, Stephanie and Conner also roomed with brothers from the Theta Chapter at Oregon State to create valuable networking connections which will be utilized in the upcoming term.

Fraternity raises dough for PBLI scholarships

BY MICHAEL PHILLIPS

In a show of brotherhood we held an on-campus bake sale on January 29th to help support the members going to PBLI by giving them all of the donations received from the bake sale.

Eager to be up and running for the morning breakfast rush, we scheduled the bake sale starting bright and early at 8am on Friday morning, rotating in hour long shifts and finally ending around 4pm. We were able to raise almost $300 to be put towards the travel expenses to those who headed to Reno. It was great to see the members congregate to the bake sale throughout the day, stopping by in between classes to show their support.

We had a surplus of goods this year, enough for two full tables to be filled with goodies ranging from homemade cookies to coffee cake. We had so many treats this year that we actually ended up giving away some of them away for free towards the end of the day. Passerby’s were more than willing to take care of any leftovers, and hopefully got a glimpse of the upbeat and inviting brotherhood that the AKPsi Kappa Chapter has to offer.
On Tuesday, February 9th, 13 brothers made their way up to Portland to participate in an internship fair and game. The afternoon began with the keynote speaker Howard White. As the VP of Sports Marketing for the Jordan brand, Mr. White discussed the personal journey of his career path, and offered words of encouragement and advice to individuals looking to enter the sports market. Overall group satisfaction in listening to his address reverberated through the all participants.

Following Mr. White’s address students from various parts of Oregon and Washington had the opportunity to speak with employers in the sports industry. These companies included local sports teams such as the Blazers, Timbers, Beavers, and Winterhawks. Additionally companies such as Foot Locker, Oregon Sports Authority, Ovations, and AEG were there to answer questions for students. The overall experience allowed certain insights into the operations and opportunities with these companies, though exposure time was extremely limited considering the number of participants and the limited number of employers.

Lastly all of the brothers stayed in some great seats to watch the Blazers take on the Oklahoma City Thunder. Though the Blazers ended up defeated with a score of 77-89, everyone thoroughly enjoyed getting to socialize with brothers in the upbeat venue. Filled with good food and great opportunities, the brothers made the most of the drive back to Eugene listening to Randy take on the voices of the Backstreet Boys and Spice Girls; possibly the most enjoyable part of the evening.
There is an exciting and different part of the world for a person to see when they cross the Pacific Ocean. It is one filled with culture and experiences unlike that of our own. Current member Michael Phillips had the pleasure to experience these differences last term when he studied abroad in Kanagawa, Japan for three-and-a-half months.

During his stay, it was apparent to Michael that Japanese culture is different from our own. One thing Michael recalls is that the people of Japan are very helpful; people would ask if he needed help or assistance everywhere he went. Along with this, Michael enjoyed some of the differences in food. For example, Michael was a big fan of Katsudon, which is a popular Japanese dish that includes rice, meat, and raw eggs.

Michael also explained that traveling around Japan is a must. During his travels, he was able to visit several of Japan’s largest and most successful company headquarters. His tour of Panasonic—where he met the company’s CEO—and Mitsuisumitomo—one of Japan’s three largest banks—were two of his favorites. Overall, these visits and his entire experience in the country allowed him to discover a major difference in business between Japan and the United States:

“In America, time is money. But in Japan, you have to be patient and build a relationship with the customer,” explained Michael.

All in all, Michael had a fantastic trip. However, he wished he could have stayed longer. “Just when you’re starting to get immersed in the culture, you have to leave,” he said. The thing that Michael liked about his trip the most is that he put himself in a situation he wasn’t used to and made himself adapt to a different lifestyle and culture. By the time he left, he felt he had changed for the better and had adopted some of the Japanese customs as his own.
We are proud to present to you the amazing brothers of the Kappa Chapter who were awarded for their outstanding contributions and achievements during this past Winter Term.

**B.L.U.E. Award**

**Amy Hanson**
Amy was an example for all AKPsi members, as she was the brother that best demonstrated brotherhood, leadership, unity, and education.

**Superstar Award**

**Michael Phillips**
Michael gave it his all this term, as he was the brother that went beyond the basic expectations of AKPsi and was involved and present at almost every event. Michael also won “Outstanding Brother of the Week” for organizing the Grand Central Alumni Mixer, at which more than 25 members and 20 alumni attended.

**Rookie of the Term Award**

**McKenzie Bryan**
McKenzie impressed us all throughout the term, and was voted the newest member who best demonstrated the values of AKPsi and went above and beyond expectations. McKenzie also won “Outstanding Brother of the Week” for planning two brotherhood events.

Other members who won “Outstanding Brother of the Week” during the term were the following:

**Jessica Hesselgrave:**
Organized the AKPsi Bake Sale fundraiser, which raised $288 that went towards member expenses who were traveling to PBLI in Reno, NV.

**Tasha Winans:**
Organized 30 members to volunteer at the Eugene Truffle Shuffle.

**Keri Sime:**
Coordinated the Trail Blazers Internship Fair Trip, which 13 members attended.

Each Outstanding Brother member received an AKPsi Award and a Rennie’s Landing Gift Certificate.

Our sponsors benefit from having visibility on our campus, access to an emerging future job market and networking with fellow sponsors. Interested in becoming a sponsor? Please contact, akpsi@uoregon.edu
The brothers have been very active this term! Getting out to a basketball game, finding our niche in dodgeball, and even getting our 80s funk on while cruising on roller skates. It was new experiences and fun times with brothers all term long!

As a brotherhood, we decided to attend one of the last games to be held in MacArthur Court. The Ducks beat the Trojans in an intense game right up to the end. The Ducks edged the Trojans 67-57, and provided a lot of action right up to the end. Additionally, we were all able to sit in the student section together to cheer the Ducks on to victory. One delightful surprise that excited some of us more than others (maybe even too much excitement) was that a group of football recruits were in attendance at the game as well. Among these recruits was a young man who goes by the name of Eric Dungy. Last name sound familiar? Dungy, who later committed to play at Oregon, brought his more famous father along with him. His father, Tony, is currently an analyst for ESPN and is the former head coach of the Indianapolis Colts. Many of our brothers (boys and girls alike) were overjoyed by his presence.

Following the game, our brotherhood enjoyed a casual barbeque. Everyone gathered at a member’s residence and ate and reminisced about the game, Tony Dungy, and everything else.
Ducks basketball wasn’t the only victory that AKPsi got to enjoy. It looks like our chapter has found a new sport! The Kappa Chapter dodgeball intramural team is one that others should be weary. The squad won multiple games in the intramural league, enjoyed a playoff birth, and most importantly, regained possession of the AKPsi-BAP trophy after an epic match with Beta Alpha Psi. The sport has brought out the true strengths of our boys and girls, including epic strategy, cat-like reflexes and excellent hands. The brothers of the AKPsi dodgeball team are truly great to watch and cheer on.

Lastly, the 80s themed roller-skating event was lots of fun. Members showed up in all sorts of great attire, including neon and spandex, and even wore ridiculous accessories like fanny packs.

The Kappa Chapter brothers are creating great connections and memories and are developing lasting relationships by engaging in these fun activities and events.

Clockwise starting top left: Kate Simmons and Katie Peront have fun at the Truffle Shuffle. Jessica Hesselgrave, Stephanie Dewes, Katie Peront, Keri Sime and Diana Xing stopped rollerskating to take a picture. Keri Sime, Amy Hanson, Randy Yim and Eric Paradis cheered on the Oregon Ducks.

Photos courtesy of members