Demand for Public Health-Risk Reduction Policies: The Treatment Survey - Trudy Ann Cameron and J.R. DeShazo (2002) - Alternative un-framed format for choice tasks

Recall that these two policies will be implemented for the 500,000 people living around you. Below we describe how many of these people get sick and die, with and without these policies.

Would you be most willing to pay for policy A, policy B, or neither of them?

	Policy A	Policy B
	treats children, adults, and seniors (70/20/10 mix) who have asthma	treats senior men who have prostate cancer
How many will policy affect, and when	6,000 will get sick over 2 years	6,000 will get sick over 4 years
Increased recoveries	25 more full recoveries	5 more full recoveries
Deaths prevented	50 fewer deaths over 2 years	5,000 fewer deaths over 4 years
Cost to you	\$5 per month (= \$60 per year for 2 years)	\$25 per month (= \$300 per year for 4 years)
Your choice	O Policy A treats children, adults, and seniors (70/20/10 mix) who have asthma	O Policy B treats senior men who have prostate cancer
	O Neither Policy	

{Form - Public: treatment, unframed}

Next Question