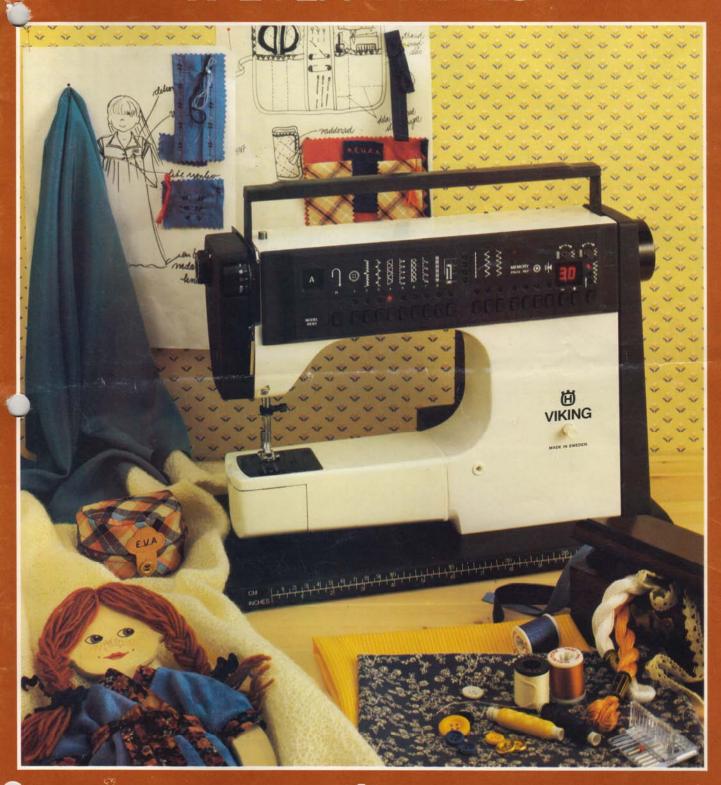
# SO UNIQUE IT EVEN WRITES



VIKING 6690

# Technology and Tradition make the new Viking so useful — and so very simple to sew on.

Computer technology combined with outstanding Viking features and traditional Swedish quality make the new Viking 6690 unique.

The computer has made sewing simpler than ever: all tedious, routine tasks are now automatic. You simply press a button and sew.

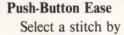
Even the kind of sewing you never expected to do on a machine is now possible. Create your own stitch patterns, sew letters, words, even small sentences . . . automatically!

Never before has the power of a computer been used so ingeniously in a sewing machine.

And together with well-known Viking features like the reduction gear, jam-proof hook,

permanent lubrication and many more, the new Viking is "Quite simply the most useful machine you have ever sewn on."

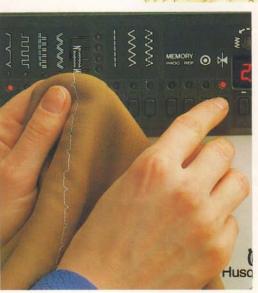




simply pressing a button. The Viking automatically adjusts to the ideal stitch length and width. You can start sewing instantly!







#### Stitches can be "Reflected"

The picture on the left shows the same stitch sewn normally and then like its mirror image. Many utility stitches, sewn reflected, save you time and effort, and it doubles the uses of almost all decorative stitches.

### Create Your Own Stitch Patterns

By pressing a few buttons you can "program" the Viking to sew your personal stitch patterns. Combine up to seven stitches and sew the pattern over and over again.



Like the picture above which shows stitches "programmed" into a pattern.



#### A System of Cassettes

Five cassettes are the key to Viking's sewing versatility. Two for utility stitches and two for decorative stitches. Each cassette contains 9 stitches. The straight stitch, the zig-zag and the three-step zig-zag are built into the machine. The fifth cassette is for the letter stitch which can sew all the letters of the alphabet.

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#### Look . . . a Sewing Machine That Writes!

Sewing a name by hand takes time, experience and patience. Now it is possible to do it automatically — without previous practice.

The Letter stitch, introduced on the new Viking, can be used in any



combination to form words, even small sentences. You can personalize your clothes with initials and names. Labels can be sewn in an endless row. And appliques can be made even more interesting by the addition of a small sentence.

The Letter stitch can add a personal touch even to ready-made clothes.

Press a button and the Viking will sew one complete pattern and lock the thread ... automatically! That's how the seagulls on this handbag are sewn.

The yoke on these dresses are sewn either with close rows of programmed decorative stitches, or a single, discrete decorative edge. Sew your creet decorative edge. Sew your very own style on the Viking 6690.

Dainty edges are easy to sew with the Scallop stitch. A choice of three different widths, but the same stitch density.



#### Twenty-one utility stitches at your fingertips — instantly.

To sew perfectly on any material - sheer silk, stretch jersey, knits, denims, leather simply press a button to select the suitable stitch. Instantly, the machine adjusts to the correct setting and you are ready to sew.

All the useful stitches you want are on the new Viking. Even the Flatlock - used widely in professional sewing — is now available.

The three built-in stitches — the straight stitch, zig-zag and three-step zig-zag - can be used at any time and in combination with any cassette.



You can fine-adjust the stitches when necessary. The Viking gives you both possibilities.

Three . . .





The Lingerie stitch for thin, delicate materials joins and overcasts in one step. Just as useful on woven fabrics as elastic stretch knits.

The Arch stitch sews perfect edges on sheer fabrics giving the "shell" effect.



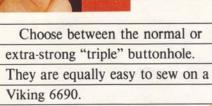
One . . .



Two . . .



Pushes on a button — and the Viking 6690 sews a perfect buttonhole, locking the thread automatically at the finish.







The Crow Foot stitch effectively sews several threads in one.





For a soft, supple seam on stretch velour the Overlock stitch is ideal. It too joins and overcasts simultaneously.



Leather can be sewn beautifully with the Point de Paris stitch and decorated effectively with the Ric-rac; a strong, triple zig-zag.



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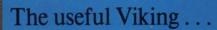
## Useful features for the freedom to sew creatively.

#### The easier Viking . . .

When you switch the machine on, the Viking automatically selects the 2.5mm straight stitch; the one most used. Other stitches can be selected at the touch of a button. Even cassettes are changed in a matter of seconds.

Viking's exclusive SELEC-TRONIC<sup>TM</sup> Stop-Right feature automatically stops the needle where you want. Choose the DOWN position and the needle will stop in the fabric, making it easier to turn.

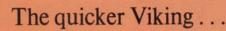




The Viking 6690 is probably the most powerful sewing machine available today. With the unique combination of electronic speed control and a reduction gear, it can sew through several layers of heavy fabric; similar to a hemmed double seam in a pair of jeans.

The reduction gear also gives you slow, steady stitch-by-stitch control when doing intricate work. And the electronic speed control ensures smooth running from very slow to maximum speed.

The free arm is slender and rounded underneath. It is so well proportioned that you will find it useful even for the kind of sewing you did not expect to do on a machine.



Threading is instant through a few open guides right down to the needle, where a color contrast makes it easy to thread the eye.

And you don't have to re-thread the machine every time you wind a new bobbin. The thread can be taken from just above the needle, directly to the bobbin winder.

When the bobbin is wound you



simply put it in place, cut the thread on the built-in blade, close the cover and start sewing. The thread comes up automatically from the very first stitch!

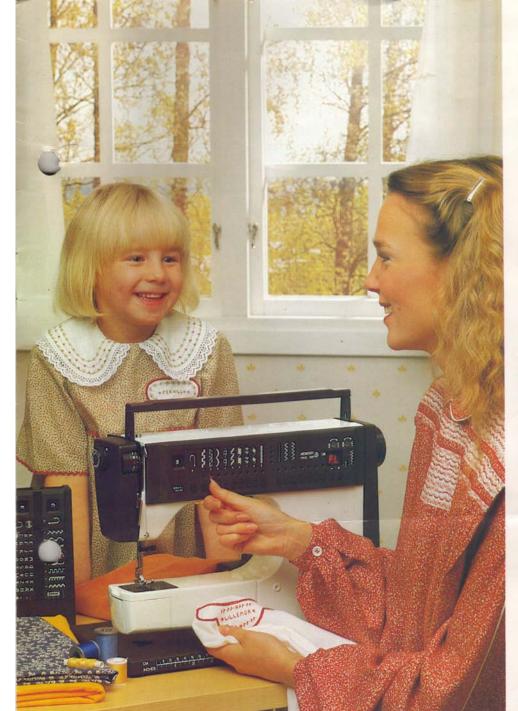
Thread tension and presser foot

pressure can be easily adjusted to suit different fabrics. Presser feet

are changed by simply clipping them on and off. No screws to

tighten or loosen.

When sewing with the extension table, a small window allows you to check the bobbin thread without having to remove the table. Inch/cm scales provided on the base plate and extension table come in handy for those small measuring jobs while sewing.



The Viking 6690 comes fully equipped with five stitch selector cassettes, a compartmented box for all its accessories, a large, comfortable extension table and foot control.





All this, plus the machine, are designed to fit snugly under a sturdy cover. A handle attached to the machine makes the whole unit safely portable.



#### The safe Viking ....

When you have to leave the machine temporarily with small children nearby, you can make it virtually child-proof by simply placing a bobbin on the winding spindle.

This automatically disengages the needle mechanism.

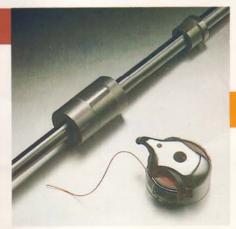
#### The reliable Viking . . .

Thanks to the computer there are fewer moving parts in the Viking 6690. Those that move are permanently lubricated — so the Viking never needs oiling.

The shuttle runs without jamming, even if you happen to sew off the fabric.

The whole machine is constructed within a sturdy one-piece frame, including the free-arm, to give maximum stability and strength.

Like all Vikings, the 6690 is built for a lifetime of durable service.



The instruction book is expertly written to let you make full use of the machine in the easiest possible way.



### Viking enters the computer age.

Traditional Swedish quality and precision craftmanship are world renowned. One of the best examples of this tradition is the Viking sewing machine. For more than 100 years Swedish craftsmen at Viking have been developing, designing, improving, and perfecting the sewing machine. Their goal over these years has never changed: To make sewing simpler.

But never before have they had a tool as useful as a computer. And typical of the Swedes, they not only used every possibility it offered, but tested it thoroughly in machine after machine so as to leave no doubt about its reliability. Even after 500 hours of continuous running they performed perfectly, showing no signs of wear.

The Viking 6690 may not be the first computer sewing machine, but it certainly is the best. It is a unique combination of traditional craftmanship and computer technology . . . setting new standards of sewing versatility and ease of use.

You simply have to try it to believe it!



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When you're ready for the best TM