Jerome Diethelm

architect landscape architect

Professor
Department of Landscape Architecture
School of Architecture & Allied Arts
University of Oregon
Eugene, Oregon 97403

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Eugene, OR 97403

birthdate: 9-29-38

EDUCATION	DATE	UNIVERSITY
Bachelor of Architecture	**1962**	University of Washington
Fulbright Exchange Student	**1960 - 61**	Technische Hochschule Stuttgart, Germany
Master of Landscape Architecture	**1964**	Harvard Graduate School of Design

TEACHING

1976 - date	Professor of Landscape Architecture University of Oregon
1971 - 1981	Head, Department of Landscape Architecture
1975 - 1977	Founder & Director Oregon Institute for Land Use Research
1971 - 1976	Associate Professor of Landscape Architecture
1970 - 1971	Visiting Associate Professor of Architecture
1965 - 1970	Assistant Professor of Architecture Arizona State University Tempe, Arizona

PROFESSIONAL REGISTRATION

Registered Architect	Oregon	# 138
Registered Landscape Architect	Oregon	# 35
National Registration	C.L.A.R.B.	# 227

TEACHING

My teaching contributions are divided between two areas of our program, the Planning and Design Studio Sequence and theory courses in the set of offerings we call History, Literature and Theory .

***Studios**: As a practitioner/teacher with many years of varied experience in planning, architecture and landscape architecture, I regularly offer design studio problems at all levels of the studio sequence. In most recent years this has included the fall Graduate Design Studio for entering graduate students with degrees in non-design fields, the winter 5th Year Comprehensive Project Studio where I provide professional guidance for 16 individually chosen multi-scaled projects, and a spring 2nd Year Design Studio for beginning 2nd Year undergraduates and transfer students into landscape architecture.*

Many of the studio projects I offer are constructed around real problems and are intended to provide both a realistic educational experience and offer important community service.

Recent examples would include the fall '96 Graduate Studio: "On the Riverfront," in which students and I worked with the citizens of Harrisburg to plan their riverfront park and open space. In the fall of '94 I offered a 5th year Planning Studio: "Increasing Densities and Mixing Land Uses in Transit Nodes," which was funded by LCoG and which rehearsed the land use and urban design consequences of proposed transportation polices under consideration as a part of the Eugene-Springfield TransPlan update process.

In 1986 my studio entitled, "Re-Placing the Ferry St. Bridge," our land use and transportation studies initiated a many year process of planning for the bridge and North and South Bank-related areas in downtown Eugene, culminating in my being hired as "Lead Land Use and Urban Design Consultant" to the City of Eugene for the Ferry St. Bridge Project, a $26,000,000 responsibility, from 1994-96. A fall '87 studio, "Broadway & Willamette," on the urban design of a new plaza at Broadway & Willamette St. in Eugene is considered by city officials as having been very influential to the recent conversion. I was asked by the Lane Arts Council to help select the artwork for the newly completed Broadway Plaza. This fall (1999) I'll be offering a studio on a new square (Library Square) for the downtown to compliment the proposed new library.

A long-term focus of my studio offerings has been the metropolitan area waterway system, especially its inland waterways, the Springfield and Eugene Millraces and Amazon Creek. This series began in 1977 with a graduate studio, "The Amazon Corridor," and has continued for over twenty years. A 1990 studio, "The New Emerald Canal," revived earlier studies of a waterway connection through Eugene between the Millrace and Amazon Creek and built a 9' x 12' scale model of the Canal that was on display in the lobby of the Eugene Hilton for many weeks. (Images of the model and an earlier version from the '80s can be seen on my web site @ http://darkwing. uoregon.edu/~diethelm)

Over 200 public presentations (radio, TV, service groups, city councils and county commissioners) related to waterway potential and development have been given to public and private groups since the waterway project's inception as a part of my commitment to teaching through community environmental engagement. Tangible consequences of this work include: a 1985 transfer of the Springfield Millrace to the City of Springfield from Georgia Pacific Corp. - a key proposal of my "Concep-

tual Plan for Downtown Springfield (1984);" critical decisions not to use the Amazon corridor as a freeway or electrical transmission corridor and to reserve it for recreation and wildlife habitat; Amazon basin urban storm runoff and flood studies; a South Hills forested ridgeline and ridgeline trail system; improvements to Corps of Engineer water management in the Willamette at Eugene, in Amazon Creek and Fern Ridge Reservoir; and the inclusion of an inland waterways section (that I wrote) in the Eugene Springfield Metropolitan General Plan. The most recent development is my land use proposal for the South Bank, approved by both the Eugene City Council and EWEB, which includes a restored Millrace and the building of a Millrace Park at its confluence with the Willamette where EWEB's hogged fuel pile now sits.

List of Studio Courses Taught:

Recent 1991 - 99:

'99-'00	Fall '99: LA389 "Library Square." Winter '00 LA 499 "5th Year Comprehensive Project."
'98-'99	Fall '98: LA389 "Remaking West University Park." Winter '99 LA 499 "5th Year Comprehensive Project."
'97-'98	Fall '97: LA 389 "Atrium/Atria: Courtyard Living in Eugene." Winter '98 LA 499 "5th Year Comprehensive Project."
'96-'97,	Fall '96: LA 389 "Harrisburg: On the Riverfront;" Winter '97: LA 499 "Comprehensive Project."
'95-'96,	Fall '95: LA 389 New Grad Studio, "Home Place;" "A Far Garden Diptych Collage;" "Walden Village;" Winter '96: LA 289: "Edible Garden;" "Pleasant-UnpleasantPlace;" " Spatial Ordering;" "Agate Square." Spring '96: LA 499 "Comprehensive Project."
'94-'95,	Fall '94: LA 4/594 Planning Studio: "Increasing Densities and Mixing Land Uses in Transit Nodes;" Winter '95**:** LA389 New Grad. Studio: "Visionary Fountain;" "Circus"; and "A Courtyard for the Museum of Human Ecology in Washington DC;" Spring 95: LA 499 "Comprehensive Project."
'93-'94,	Fall '93: LA 389 New Grad Studio, "Home Place," "Don't Forget to Fool Around;" "Twig-space in Light;" "Washburn Ecological Park." Winter '94: LA 499 "Comprehensive Project." Spring '94 LA 499 "Comprehensive Project."
'92-'93,	Fall '92: SCDA Grant; Winter '93: LA 499 "Comprehensive Project." Spring '93: SCDA Grant.
'91-'92,	Fall '91: LA489: "15th Avenue;" Winter '92: LA 499 "Comprehensive Project." Spring '92 LA 692 Graduate Studio: "Methane Garden."

Older 1986 - 90 (selected)

'90-'91,	On leave.
'89-'90,	Fall '89: LA389 New Grad Studio: "Your's Graphically;" "A Gallery of Gardens;" Winter '90: LA4/589: "The New Emerald Canal." Spring '90: "Comprehensive Project."
'88-'89,	Fall '88: LA4/589: "Re-Placing the Ferry St. Bridge ;" Winter '89: LA 508 Graduate Studio: "The Highway 99 Entrance Experience;" Spring '89: LA 499 "Comprehensive Project."
'87-'88,	Fall '87: LA489: "Broadway & Willamette;" Winter '88: LA 4/599 "Comprehensive Project."
'86-'87,	Fall '86: LA4/589: "An Open Space and Recreation Plan for the Willamette at Eugene;" Winter '87: LA 499 "Comprehensive Project."

Studio Courses 1965 - 1985 (approximately 60 courses, not listed)

Curricula: 5 year Bachelor of Landscape Architecture Program, University of Oregon (1972-81)
The curricular structure I developed in the mid-'70s while department head is still the basis for Oregon's program and has served as a model at the U. of Illinois, the U. of Arizona and at numerous other schools.

THEORY COURSES

I offer three kinds of environmental planning and design theory courses: process and methods, concept, and topical courses.

LA 490 Preparation for Comprehensive Project is a process and methods class. Using self-selected, multi-scaled and environmentally complex projects, 5th year students apply the software, frameworks and exercises I have designed to help "construct" an understanding of their problems (in the Deweyian sense) and develop intentional narratives, programs and schematics as preparation for a second term of studio work in the Comprehensive Project Studio.

LA 4/543 Land and Landscape, a course I originated in the late '70s, is a concept course, designed to explicate significant planning and design concepts, the mental models (Goethe called them mental organs) we think through and rely on as planners and designers to construct a world. Concepts such as land, landscape, environment, art, form, quality, place, conservation, ecology and sustainability... are explored from value perspectives which range from the moral to the aesthetic. Since the early '90s the course has been divided into two concentrations and offered as LA 4/543 Land and Landscape: Environmental Ethics, and LA 4/543 Land and Landscape: Environmental Aesthetics, each offered every other year.

LA 693 Advanced Design Theory introduces graduate level students to modern and postmodern design concepts and theories, including the work on "environmental valuing" I have been developing since the early '90s in a seminar setting. Students work in small groups to develop their own working theoretical model of the field and then apply it in the criticism of prototypical projects.

LA 507 Graduate Seminar. Special and enduring topics in planning and design theory, as for example, LA 507 Beyond the Limits (Spring '93), from the Meadows' book of the same name updating twenty years of work related to world systems modeling; LA 507 Kevin Lynch (Spring '87), surveying the famous planner's many contributions to theory; and LA 507 How Does Form Mean? (Winter '88) which explored the insights of Susanne K. Langer and Louis Arnaud Reid on meaning in art. The "93 graduate seminar, "Beyond the Limits," was remodeled and offered as a freshman seminar, ICOL 199 Beyond the Limits: Toward A Sustainable World in Spring 1994.

List of Recent Theory Courses taught:

'99-'00,	Fall '99: LA 490 "Prep. for Comp. Project." Winter '00: Advanced Design Theory: "Modern and Postmodern Theory" Spring '00: LA 4/543 Land and Landscape: Environmental Aesthetics, ""Environment of aesthetics:aesthetics of environment"."
'98-'99,	Fall '98: LA 490 "Prep. for Comp. Project." Winter '99: LA 4/543 Land and Landscape: Environmental Ethics, "The Rights of Nature?."
'97-'98,	Fall '97: LA 490 "Prep. for Comp. Project." Winter '98: LA 4/507 Graduate Seminar: "Designing in an Environmental Field."
'96-'97,	Fall '96: LA 490 "Prep. for Comp. Project." Winter '97: LA 4/543 Land and Landscape: Environmental Ethics, "Does Nature Have Rights?." Spring '97: Advanced Design Theory: "Deeper Designing."
'95-'96,	Fall '95: LA 490 Prep. for Comp. Project. Winter '96: LA 4/543 Land and Landscape: Environmental Ethics.
'94-'95,	Fall '94: LA 490 "Prep. for Comp. Project." Winter '95: LA 4/543 Land and Landscape: Environmental Aesthetics, "Environment of aesthetics:aesthetics of environment"
'93-'94,	Fall '93: LA 490 "Prep. for Comp. Project." Winter '94: LA 4/543 Land and Landscape: Environmental Ethics, "The Rights of Nature;" Spring '94: ICOL 199 "Beyond the Limits: Toward A Sustainable World."

WRITING: REPORTS, DOCUMENTS, BOOKS, ARTICLES, PAPERS, SOFTWARE

'92-'93,	Fall '92: LA 490 "Prep. for Comp. Project;" Winter '93: LA 507 Graduate Sem.,"Beyond the Limits."
' 91-'92,	Fall '91: LA 490 "Prep. for Comp. Project;" Winter '92: LA 4/543 Land and Landscape: Environmental Aesthetics, "Art into Landscape:Landscape into Art"

Reports: (recent and selected)

"Ferry St. Corridor Citizen Advisory Committee: Final Recommendations," Jerome Diethelm, ASLA, City of Eugene, Dec. 1995, 19 pgs + area and landuse plans & illustrations.

"The Ferry St. Corridor Conceptual Study," Jerome Diethelm, ASLA, Jan Chiles, and David Reinhart, City of Eugene, June 1995, 39 pgs. + maps and diagrams and model at 1" = 50'

"South Bank Conceptual Study," Jerome Diethelm, ASLA, Jan Chiles, and David Reinhard, City of Eugene, August 1994,46 pgs. + maps and model at 1" = 50'

"A Strategy for Saving the Springfield Southern Pacific Historic Depot," Jerome Diethelm, ASLA, City of Springfield Historical Commission, June 1985, 6 pgs. + proposed budget.

"A Conceptual Landscape Plan for Downtown Springfield, Oregon," Jerome Diethelm, ASLA, City of Springfield, June 1984, proposed polices, programs, plans, + maps, drawings, diagrams, financial strategy and models.

"Final Report: Emerald Canal Feasibility Task Force," Jerome Diethelm, ASLA, principle planning consultant, Joint City-County Task Force, Sen. Margie Hendrickson, Chair, Dec.1982, 23 pgs. + maps, diagrams and cost estimate.

"Silva Orchard Study, University of Oregon," Diethelm & Bressler, Inc., Land Planning and Design Consultants, 1981 for David Rowe, University Planner, 40 pgs. + maps, illustrations and diagrams.

"Mt. Bachelor Master Recreation Plan and Development Management Guide," Diethelm & Bressler, Inc. Land Planning and Design Consultants, 2 Vol., + maps and plans, 1981, Mount Bachelor Inc.

"The Mc Cormick Ranch, Scottsdale, Arizona," a new community of 35,000 on 7 square miles in the heart of Scottsdale, AZ., Jerome Diethelm, principle planner with Environmental Planning Consultants, Tempe AZ. and Victor Gruen Associates, Los Angeles, 1969, 40 pgs. + maps

"Master Landscape Plan: Central Arizona College, Casa Grande, Arizona," Jerome Diethelm, ASLA, President Don Pence, Aug. 1968, 24 pgs. + maps, plans and illustrations.

Documents: (recent and selected)

"Knight Library Additions and Alterations Landscape Drawings and Specifications," Jerome Diethelm, ASLA, David Hulse, ASLA, and Stewart Watada, 1988-94, for TBG Architects and Planners, Eugene, OR, and Sheply Bullfinch Architects, Boston, Mass. Contract documents: 33, 36" x 48" drawings and 100 pgs. specifications + topical reports and illustrations.

"Project Manual for The Springfield Centennial Fountain," Jerome Diethelm, ASLA, City of Springfield, Aug. 1987, 160 pgs. + plans, details and specifications.

Essays and Papers: (recent and selected)

"The Quality Project: Intimate, Metaphoric and Catachresic Qualities in Design." July 1999. Eugene, OR Aurora Books. Essay on the quality concept in environmental design. Monograph: 20 pgs. 10 diagrams and illustrations + notes and bibliography.

Designing in an Environmental Field: Essays, Metaphors, Kasinas, Jan. 1998. Eugene OR Aurora Books. A design theory of environmental valuing, including a postmodern discussion of intention, form, meaning and metaphor. 120 pgs. + 40 illustrations and diagrams, bibliography and index.

"Millrace for the Millenium," article on Eugene area waterways published in the Commentary section of the Eugene Register-Guard. Sept, 1998

"What Are Environmental Problems?" essay, revised 1996 for LA 490 and in 1997 for inclusion in *Designing in an Environmental Field*.

"Language R Toys," poem, 1993 exploring the question, "Are metaphors malleable?" Included in the chapter, "Bears, Pelicans and Pigs," in *Designing in an Environmental Field.*

"A Value Theory Model for Environmental Design," paper delivered to CELA '92 Design + Values. Oct. 1992, 20 pgs.+ 5 concept charts on Form; Metaphors; Intention; Value; and Meaning.

"Thoughts on Theory I and II," Dec. 1992, two unpublished papers on design theory for LA 490.

"Design Evolving: Value, Intention and Form," unpublished paper on design theory, 1991.

"Attending To Values In Design," (Published as "Caring About Values In Design," Landscape Architecture, May 1985)

"Ten Connected Landscape Propositions," Landscape Planning 1 (1974) 373-374

"Carrying Capacity: Establishing Goals for Human Experience," unpublished essay for discussion in Oregon related to the development of Oregon's land use planning goals.

"Toward An Integrated Land Goal For Oregon," unpublished essay for discussion in Oregon related to the development of Oregon's land use planning goals for 1000 Friends of Oregon. 1973.

"Landscape, Environment and Place," unpublished essay on environment as a cultural concept for LA 4/543.

"Design As An Extension of Place" (Good Night Frank Lloyd Wright)," paper and AAA public lecture on public design and planning + poem: "Places, Makers of Places."

"Developing and Protecting the Physical Environment," Fall 1969, Arizona Town Hall Research Document on the concept of environmental planning, 40 pgs., invited chapter; published and distributed by the Arizona Town Hall Forum, State of Az.

"The Soul of Form," by Liet Ho-em, 9th century Chinese poet. First translation 1966. Latest translation in the chapter, "Liet's Poem," in *Designing in an Environmental Field*.

Software:

"Designer PiE: Ways of Thinking About Design," written in SuperCard and revised and expanded yearly from 1986-date. Designer PiE is a model of design theory models and frameworks developed as an electronic teaching tool for project development in LA 490. It contains 3 coordinating models, 6 exercises, many frameworks, diagrams, essays, examples and images... approx. 200 screens (4MB). The software is free to students and shared widely with interested colleagues in the field.

"What Do We Mean by Comprehensive?" Graphic discussion of comprehensiveness in design and the use of designer models. Includes models by Robert Mather and Robert S. Harris developed for 5th year architecture students in Texas and Oregon. Sept. '97, revised Sept. '98.

"CognitiveMapping." Oct. '98." Discussion and examples of cognitive mapping in design.

"Intending toward..." Oct. '98. Illustrated discussion of intentional mode in design.

"Goals are easy?" Sept. 97. Illustrated discussion of goals and the development of goal arrays in design.

"Strategies in Design." Sept. '97. Intentional and formative strategies in design.

"4 Relational Models: Problem, Project, Place, Environmental Valuing." Sept. '96. Definitions of four related concepts in design.

Awards:

Mayor's Certificate of Appreciation for consulting work on the Ferry St. Corridor Project and Return to the River Citizen Advisory Committee, Mayor Ruth Bascom, Jan. 1995

SCDA $10,000 Faculty Award for work on a value-theory model for environmental design. May 1992

Lane Arts Council Super Volunteer Award, 1990, for both consulting planning and volunteer service as Chair of Springfield's Historical Commission.

$10,000 YARG Foundation Award to serve as principal planner for the Joint City-County Feasibility Task Force, 1981.

University Service:

1998-99. AAA Academic Affairs Committee. Art Dept. Head Search Committee. Dept. Accreditation Committee.
1997-98. Dept. update of Promotion and Tenure Guidelines. AAA Computing Committee.
AAA Awards Task Force.
University: University FPC, University Library Committee, University Senate, Chair, Campus Planning Committee, Committee on Committees, President's Task Force on Education, Member, Riverfront Research Design Advisory Committee and many others from 1970 to date..
School and Department: AAA FPC, Advisory, Library, Research Liaison, & Computing + many others.
Five year accreditation reports for the Department of Landscape Architecture. 1975-2000.
I have coordinated and/or written 4of the past 5.

Degree Programs: Founder: current 2 and 3 year Master of Landscape Architecture Programs while Department Head from 1972-81. Consultant on MLA program development to the Universities of Southern California (USC), Miami, (U. of Miami) and the University of Washington (UW).

Co-founder and yearly lecturer, "People and the Oregon Coast," with Paul P. Rudy, Biology, and William Loy, Geography, Institute for Marine Biology, Charleston, OR, 1975-90.

Community Service: (representative)

Member, Citizen Advisory Comittee on 6th and 7th Ave.
Founder and Co-chair with Charles O. Porter, The Emerald Waterways Citizens Committee, Inc., 1977-date.
Chair, Springfield Historical Commission; Member, Springfield Centennial Committee.
Member, Lane Arts Council, Broadway Plaza Art Selection Committee
Board nenber, Friends of Eugene

Organizations:

American Society of Landscape Architects, A.S.L.A.
Council of Educators in Landscape Architecture, C.E.L.A.
Chamber Music Society, 1970-1997
Friends of the U. of O. Library
Friends of the U. of O. Art Museum
Sierra Club