MULTIPURPOSE / GROUP EX ROOMS, PLUS

ACTIVITIES:

AEROBICS
PILATES
+ YOGA
GROUP CYCLING
JU JITSU
AI KIDO
+ MEDITATION
STRETCH
BODY SCULPTING
ZUMBA
+ TAI CHI

DIGITAL SIGNAGE

LOW
"Connor"
HIGH
"JoJo"
MAINTAIN BODY

PUBLIC PINHE
MULTIPURPOSE / GROUP EX ROOMS, PLUS

1,500 ft² (135 sq.)

2,500 ft² (230 sq.)

3,600 ft² (330 sq.)
AMBiance & CHARACTER

- "A LOT BETTER THAN BEFORE!"

- CALM
- WARM, (WARM PALEAE)
- CLEAN, SIMPLE, SHARP.
- ROOM #41 = OK.
- "ENERGY"
- NO ORANGE!
- TEXTURE
- HIGH CEILINGS & VOLUMES.
MIND BODY + HOT USERS!
- AVAIL. USERS!
- 35-45 PEOP/CLASS.
- SELL OUT = MIND BODY
- 25-50 PEOP/CLASS.
- "GOOD BY"
- MIND BODY
- "MODERATE" = MARTIAL ARTS

- 1200 MIND BODY CLASS PEOP/WK.
- 1200 GROUP EX. ""/WEEK (54X CLASS).
- 200 MARTIAL ARTS ""/WEEK

* = SEPARATOR FOR LC + EUGENE!
- CULTURAL FIT
- AHEAD OF TRENDS
- LONG TIME IN EUGENE.

DESIRABLE QUIET ZONE

DEDICATED GROUP CYCLE.

VIEWS

CLASS FOR CREDIT = "EXCLUSIVE"
OPEN REC: "SEE & BE SEEN, TRANSPARENCY"

MICROW... ONE WALL (+18" OFF FLOOR) + DRAPES.
CUBICLES TO FRONT/SIDE.
FWC VS PF (?). TBD.
LIGHTING: (DIMMABLE, STEADABLE) + SCENES.
CEILING FANS = GOOD (CONTrollable).