

## **Intercollegiate Athletic Committee Meeting**

Boardroom, EMU

November 13, 1995

**Committee Members and Guests Present:** Ralph Barnhard, Andy Halpern, Jim Isenberg, Bill Moos, Larry Neal, Jim O'Fallon, Kanealii Osorio, Lou Osternig, Lynne Rossi, Nani Sarosa, Susan Trafton, Bill Washburn, Dan Williams, Herb Yamanaka, and Debbie Nankivell.

**1995/96 Bowl Game:** Herb Yamanaka attended the meeting to discuss the department's promotion and marketing efforts. Herb outlined the UO football program's bowl game possibilities, including a brief description of the bowl alliance and payouts from different bowl games. Plans are underway to honor the 1949 UO Cotton Bowl team (or the 1963 Sun Bowl team if we had not been offered a Cotton Bowl appearance). Ticket information will be sent out as soon as possible.

**Facilities Upgrades:** Mac Court is currently undergoing remodeling inside with the outside of the building scheduled for changes next year. The student services area has been improved significantly. Even if a new basketball arena is constructed in the future, Mac Court will still be used for practices and some sports, so these improvements are not wasted. Building a new arena will involve a number of agencies participating in the planning process.

Dan Williams reported that the money to make these improvements came from last year's successes. The money also allowed the Athletic Department to move closer to conference averages for salaries and helped add another women's sport to the athletic program (soccer).

The track at Hayward Field is being resurfaced, two new softball dugouts and a scoreboard are planned, the women's soccer program will have a new field, and new golf greens will be functional by spring. These changes should help in recruiting new student-athletes to the UO.

**Non-Revenue Sports:** Discussed dropping prices on non-revenue sporting events in order to have more fans in attendance. It was suggested that we promote these sports to high school teams by offering special entrance fees. Events can be marketed to groups a number of ways, but we need to ensure that NCAA rules are followed.

All women's basketball games will be broadcast on the radio this year, either on KUGN or the campus station, KWVA.

**Rose Bowl Discussions:** Bill Moos informed the group that he attended recent meetings with other Pac-10 Athletic Directors where the central topic of discussion was the Pac-10's continuing affiliation with the Rose Bowl. For now, the Pac-10 plans to continue its association with the Rose Bowl until 2001.

**Association with Nike:** Discussed the UO's partnership with Nike. The UO is one of eight universities that will be working with Nike. Concerns were raised about advertising on uniforms, practice gear, shoes, etc. The Nike logo will be no larger than those currently on the uniforms and clothing, and Nike's proposal treats all UO teams equally.

**NCAA Convention:** Meetings have been scheduled to review and discuss proposed NCAA legislation prior to the convention in early January. This year's focus will be on restructuring the NCAA, recruiting, and restricted earning coaches' salaries. If you have any questions or concerns regarding the proposed legislation, please contact Jim Isenberg.

**Booster Guidebook:** Bill distributed copies of the UO Booster Guidebook, which has been well received by UO fans. If there are questions about the guidebook, they can be addressed at the next meeting.

**Future Topics for Discussion:** Getting to gender equity and a tour of the Mac Court counseling center.

**Next Meeting:** The next meeting will be held on Wednesday, January 17th, at the Casanova Center. A tour of the facility will begin at 5:00 p.m., with the meeting starting at 5:30 p.m. Sandwiches will be provided. Sandy Walton will be invited to attend to participate in discussions concerning the upcoming self-study process.

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