

# FOOD SERVICE #2

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HOUSING SERVICES

+ 3800 STUDENTS/PAT

6936 CLASSROOM SEATS

24,700 SF TOTAL FOOD SERVICE

14,600 SEATING & CIRC.

CPRE: PROVIDE  
EMPLOYEE TOTALS  
BY BUILDING

PEAK LUNCH 3250, PEAK 1/2 HR 15% TO 18% = 480 PEOPLE

CURRENTLY + 2650 11AM - 4PM

\* ADD FOOD TO CONVENIENCE STORE  
FLEXIBILITY FOR LONG HOURS

CPRE: PROVIDE  
TOTAL CLASS SEATS  
BY BLDG

\* ADD FOOD TO PROPOSED PUB - MAXIMIZE FOR LUNCH

SEATING EFFICIENCY 75%, COFFEEHOUSE 50%

TAKE-OUT FACTORS: DINING 10-15%, COFFEEHOUSE 25%, C. STORE 50%

TIME AT SEAT - 30 MINUTES

15 NSF/1000, MORE AT COFFEEHOUSE?

RETAIL EMPORIUMS - ADD TO CONVENIENCE STORE - NOT TIME DEPENDENT  
- CAN PROVIDE FOOD LATE, DURING BREAKS

TOTAL PROPOSED: + 24000 SF, 615 SEATS → 25 ETS = B & D

MAYBE NEED MORE THROUGHPUT, NOT MORE VENUES?

NEED MARKET RESEARCH?

OPTIMIZE REVENUE, OR OTHER NEEDS?

NATIONAL BRANDS? "MICRO" BRANDS? LOCAL?

DISCRETE SEATING FOR DINING, ← MARKETING?  
OR BLENDED WITH OTHER USES?

FOOD AS ENERGIZER, MORE DISPERSED? + CARTS

CATERING - SPACE FOR HOT BOXES, PLATING, H<sub>2</sub>O/ICE, COFFEE/ JUICE MACHINES  
BRING ALL IN + BACK OUT TO BEAN HALL

DOCK HEIGHT TOO HIGH TRUCKS

PATH TO ELEVATOR/FREIGHT

CATERING PANTRY

ALUMNI GOOD MODEL - 300 CAP., DEDICATED SET-UP SPACE ≠ FURNITURE OR  
↳ CABINETS, FRIDGE, CLEANING MTG SPACE

SIZE FOR SEATING CAPACITY

ROOM CAN BE SCHEDULED - CULTURAL FORUM DINNERS - SHARED  
FOOD GRANTS

AS: STUB-IN FUTURE VENUE? PLUMBING



# FOOD SERVICE

CHECK CODE / HEALTH DEPT REQUIREMENTS

FRYER - ADD ON FOR CATERING

REQUESTED BY CULTURAL FORUM

ACCESS: DOCK LEVELERS, FREIGHT ELEVATOR,

↳ TEMPERATURE CONTROLLED

WEATHER PROTECTION

STREET ACCESS

SHIPPING/RECEIVING OFFICE

②  
\* BUZZ IS  
UNIQUELY HOI  
EUGENE  
BUMPER

COMMISSARY NOT NECESSARY ON PRIME REAL ESTATE

- JUST NEEDS DOCK, ACCESS

EXPAND @ SW CORNER?

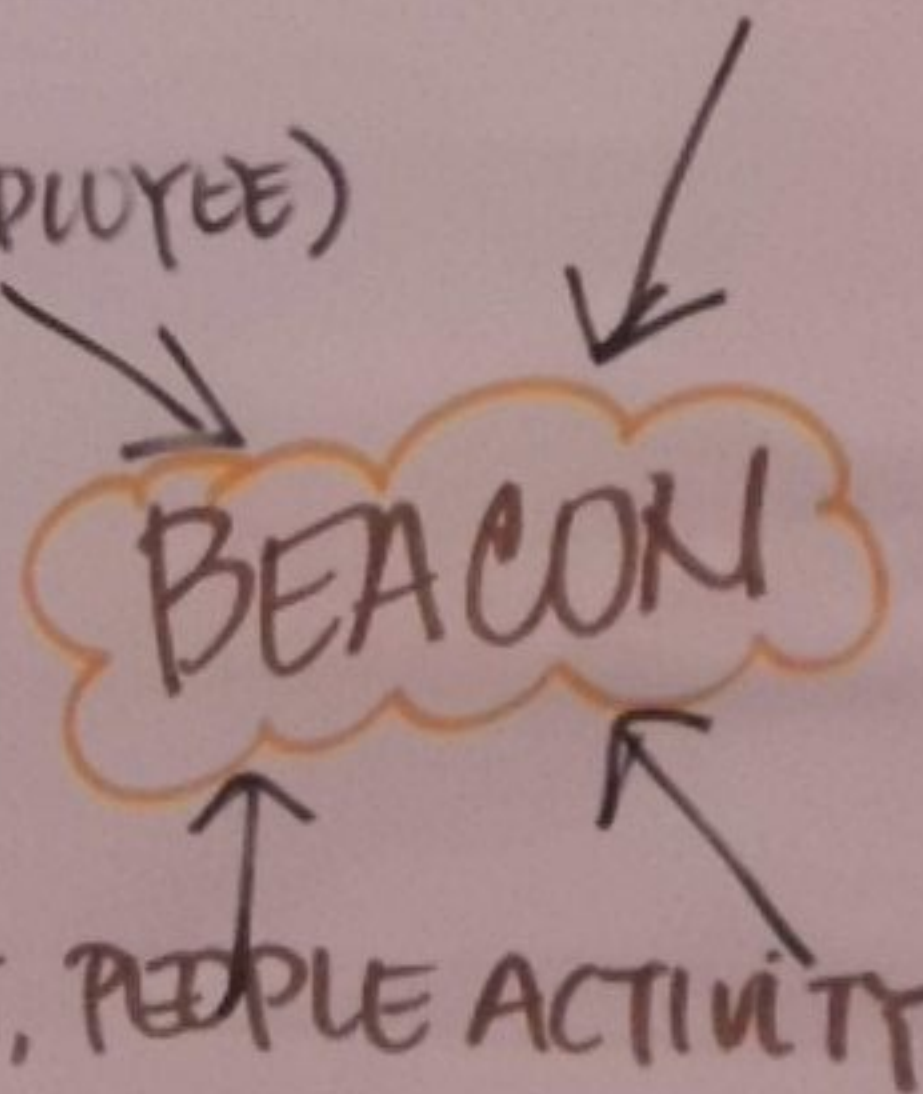
LATE NIGHT: "HEALTHY", COMFORT, EASY (STUDENT EMPLOYEE)

1) EMPORIUM-TYPE - SERVING → BAKERY?

CAFFINE, QUICK GRAB, CONVENIENT STORE

2) COOKING ~ DENNY'S = PUB

FISHBOWL PATIO - LATE NIGHT, COFFEE, LIGHT, PEOPLE ACTIVITY



SELF  
OP.

SKYLIGHT FOOD SRVC FAILED: SEPARATION

CLUSTERED → SEAMLESS PATH → DESTINATION = KNOWN NAMES

PUB

COFFEE HOUSE

PROGRAMS / SYNERGIES TO ENERGIZE FOOD VENUES

**PUB** → POOL, VIDEO GAMING (~ BREAK)

→ MUSIC (LIVE) / KWVA (SELO RM KLCC)

↓ CONCERT HALL  
CONFERENCE

SELF-OP = "HOI  
OREGON"  
PUB + MICROBREW  
COFFEEHOUSE



