

Syllabus
Psychology 456
Attitudes and Social Behavior
MWF 9-9:50
154 Straub

Dr. Carene Davis-Stitt
Spring 1994
Office: 346 Straub
Hours: MW 10-10:50
& by appointment

The focus of this course will be the study of individuals interacting with, and thinking about, others---the social side of human existence.

Lecture & Reading Schedule

Mar 28	Introduction to social psychology B&B Ch 1
Mar 30, Apr 1, 4	Social Perception: Understanding others B&B Ch 2
Apr 6	Research Activity #1
Apr 8	Data from RA #1 and paper assignment distributed Social Cognition: Thinking about others and the social world B&B Ch 3 Packet: <u>Author</u> <u>Title</u> Rothbart, Evans, Recall for Confirming Events & Fulero
Apr 11	Social Cognition cont.
Apr 13, 15, 18, 20, 22	Attitudes: Evaluating the social world B&B Ch 4 Packet: <u>Author</u> <u>Title</u> Allport Attitudes Likert The Method of Constructing an Attitude Scale Guilford Response Biases and Response Sets La Piere Attitudes vs. Actions Schuman Attitudes vs. Actions vs. Attitudes vs. Attitudes Snyder & Swann When Actions Reflect Attitudes Campbell The Indirect Assessment of Social Attitudes
Apr 25, 27, 29	Social Influence: Changing other's behavior B&B Ch 9 Packet: <u>Author</u> <u>Title</u> Frankel-Brunswick The Authoritarian Personality et al.
May 2	Midterm

May 4	Social Identity: Self and gender B&B Ch 5								
May 6	Research Activity #2								
May 9, 11, 13, 16	Prejudice and Discrimination B&B Ch 6 <table> <tr> <th>Packet: Author</th><th>Title</th></tr> <tr> <td>Clark & Clark</td><td>Racial Identification and Preference in Negro Children</td></tr> <tr> <td>Hraba & Grant</td><td>Black is Beautiful: A Re-examination of Racial Preference and Identification</td></tr> </table>	Packet: Author	Title	Clark & Clark	Racial Identification and Preference in Negro Children	Hraba & Grant	Black is Beautiful: A Re-examination of Racial Preference and Identification		
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May 18, 20	Interpersonal Attraction B&B Ch 7								
May 23, 25	Prosocial Behavior: Providing help to others B&B Ch 10								
May 27, Jun 1, 3	Aggression B&B Ch 11 <table> <tr> <th>Packet: Author</th><th>Title</th></tr> <tr> <td>Johnson</td><td>Biological Factors II: Physiology, Genetics, and Sex</td></tr> <tr> <td>Miller et al.</td><td>The Frustration-Aggression Hypothesis</td></tr> <tr> <td>Feshbach</td><td>The Stimulating vs. Cathartic Effects of a Vicarious Aggressive Activity</td></tr> </table>	Packet: Author	Title	Johnson	Biological Factors II: Physiology, Genetics, and Sex	Miller et al.	The Frustration-Aggression Hypothesis	Feshbach	The Stimulating vs. Cathartic Effects of a Vicarious Aggressive Activity
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Note: No class May 30

June 8 Final exam

Texts

Baron & Byrne (1994). Social Psychology: Understanding Human Interaction (7th Ed.). Needham Heights, MA: Allyn and Bacon. (Required)

Allen & Smith (1994). Study Guide for Baron & Byrne text (7th Ed.). Needham Heights, MA: Allyn and Bacon. (Optional)

Additional readings reproduced for this class, available at the EMU Copy Center on April 10. (Required)

Course Requirements

This is an advanced undergraduate course. You will be expected to be able to read and write at that level.

Your participation is required in two research activities during the course. You will be required to write a brief report (5 pages) in APA style following each activity. You will also be asked to do a brief critical thinking writing exercise at the end of certain class sessions.

There will be a midterm and a cumulative final examination consisting of multiple choice questions and short answer/essay questions taken from a larger set of study questions which will be given out in class about one week before each examination. The questions will be taken from material in the text, readings, class lectures, films, and activities.

Grading

The small papers will each be worth 10 points. The writing exercises will be worth 1 point each for a total of 10 points. The midterm will be worth 30 points and the final will be worth 40 points, for a total of 100 points. Late papers will not be accepted. To obtain an A in the course you must accumulate 85 points; a B -- 75 points, a C -- 65 points, and a D -- 55 points. To obtain a P you must accumulate 65 points.

*****IMPORTANT DATES*****

Wed	April 6	Research activity #1 presented in class.
Fri	April 8	Data from research activity #1 and paper assignment distributed.
Fri	April 15	Paper for research activity #1 due
Mon	May 2	Midterm exam
Fri	May 6	Research activity #2 presented in class.
Wed	May 11	Data from research activity #2 and paper assignment distributed.
Wed	May 18	Paper for research activity #2 due.
Mon	May 30	No class
Wed	June 8	Final exam 10:15-12:15
