

Psychology 456 & 556: Attitudes and Social Behavior (CRN14928)

M. Rothbart

9:30 - 10:50 Fall 1997

146 Straub

LECTURE SCHEDULE

Sept 30	Introduction to social psychology: some definitions and principles of social perception
Oct 2 - 9	Evidence, inference and the maintenance of social beliefs
Oct 14 & 16	Nature and measurement of attitudes
Oct 21 & 23	Theories of cognitive consistency and attitude change
Oct 28 - Nov 6	Aggression and prejudice
Nov 11 - 20	The nature of good and evil
Nov 25 - Dec 4	Organizational processes: Thinking about social problems and social change

READING LIST

1. Selected Readings in Social Psychology

Reproduced for use in this course, available at UO Bookstore. (Abbreviation: SRISP)

**2. Bem, D. J. (1970). Beliefs, attitudes, and human affairs. Belmont, Calif.: Brooks/Cole
(Optional -- if available used.)**

**3. Latane, B. & Darley, J. M. (1970). The unresponsive bystander: Why doesn't he help? New Jersey: Englewood Cliffs, Prentice (Abbreviation: UB)
(Optional -- If available used.)**

NOTE: Attitude paper due October 30, 1997.

Aggression/Prejudice paper due December 2, 1997.

ATTITUDES (Note: Paper on Attitudes due October 30, 1997.)

Although it will not be fatal to read the various articles out of order, there is an advantage to reading them in the order listed.

1. The nature and measurement of attitudes

1. Allport, G. W. (1935). Attitudes. In C. Murchison (Ed.), Handbook of social psychology (pp. 3-13). Worcester, MA: Clark University Press. *Available in SRISP, pgs. 1-11.*
2. Likert, R. (1932). The method of constructing an attitude scale. Excerpted from the Appendix of, A technique for the measurement of attitudes, Archives of Psychology 11, 41-53. *Available in SRISP, pgs. 13-18.*
3. Guilford, J. P. (1954). Response biases and response sets. In Psychometric methods, 2nd Ed (pp. 277-281). New York: McGraw-Hill. *Available in SRISP, pgs. 19-23.*
4. Karlins, M., Coffman, T. L., & Walters, G. (1969). On the fading of social stereotypes: Studies in three generations of college students. Journal of Personality and Social Psychology, 13, 1-16. *Available in SRISP pgs. 25-40.*
5. Sigall, H., & Page, R. (1971). Current stereotypes: A little fading, a little faking. Journal of Personality and Social Psychology, 18(2), 247-255. *Available in SRISP, pgs. 41-49.*
6. LaPiere, R. T. (1934). Attitudes versus actions. Social Forces, 13, 230-237. *Available in SRISP, pgs. 51-56.*
7. Schuman, H. (1972). Attitudes vs. actions versus attitudes vs. attitudes. Public Opinion Quarterly, 36, 347-354. *Available in SRISP, pgs. 57-61.*
8. Snyder, M., & Swann, W. B., Jr. (1976). When actions reflect attitudes: The politics of impression management. Journal of Personality and Social Psychology, 34, 1034-1042. *Available in SRISP, pgs. 63-71.*
9. Campbell, D. T. (1950). Alternative measurement techniques: The indirect assessment of social attitudes. Psychological Bulletin, 47, 15-38. *Available in SRISP, pgs. 73-89.*

Optional Book: Bem, D. J. (1970). Beliefs, attitudes, and human affairs. Belmont, Calif.: Brooks/Cole

2. Cognitive consistency, attitude organization, and attitude change

10. Osgood, C. E. (1960). Cognitive dynamics in the conduct of human affairs. Public Opinion Quarterly, 24, 341-365. *Available in SRISP, pgs. 91-105.*

11. Cohen, A. R. (1960). Attitudinal consequences of induced discrepancies between cognitions and behavior. Public Opinion Quarterly, 24, 297-318. *Available in SRISP, pgs. 107-115*
12. Abelson, R. P. (1959). Modes of resolution of belief dilemmas. Journal of Conflict Resolution, 3, 343-352. *Available in SRISP, pgs. 117-124.*
13. Hovland, C. I., & Weiss, W. (1952). The influence of source credibility on communication effectiveness. Public Opinion Quarterly, 15, 635-650. *Available in SRISP, pgs. 125-135.*
14. Hovland, C. I., Harvey, O. J., & Sherif, M. (1957). Assimilation and contrast effects in reactions to communication and attitude change. Journal of Abnormal and Social Psychology, 55, 242-252. *Available in SRISP, pgs. 137-147.*
15. Dawes, R. M., Singer, D., & Lemons, F. (1972). An experimental analysis of the contrast effect and its implications for intergroup communication and the indirect assessment of attitude. Journal of Personality and Social Psychology, 23(3), 281-295. *Available in SRISP, pgs. 149-163.*
16. Katz, D. (1960). The functional approach to the study of attitudes. Public Opinion Quarterly, 24, 163-204. *Available in SRISP, pgs. 165-176.*

17. Kelman, H. C. (1958). Compliance, identification, and internalization: Three processes of attitude change. Journal of Conflict Resolution, 2, 51-60. *Available in SRISP, pgs. 177-184.*

AGGRESSION (Note: Paper on Aggression & Prejudice due December 2, 1997.)

18. Johnson, R. M. (1972). Biological factors II: Physiology, genetics, and sex. In Aggression in man and animals(pp. 66-106). Philadelphia: W. G. Saunders, Co. *Available in SRISP, pgs. 185-205.*
19. Miller, N. E., Sears, R. R., Mowrer, O. H., Doob, L. W., & Dollard, J. (1973). The frustration-aggression hypothesis. In T. Maple & D. W. Matheson (Eds.), Aggression, hostility and violence(pp. 103-107). New York: Holt, Rinehart and Winston. 18. *Available in SRISP, pgs. 206-208.*
20. Feshbach, S. (1973). The stimulating vs. cathartic effects of a vicarious aggressive activity. In T. Maple & D. W. Matheson (Eds.), Aggression, hostility and violence (pp. 132-141). New York: Holt, Rinehart and Winston *Available in SRISP, pgs. 210-114.*
21. Millgram, S. (1965). Some conditions of obedience and disobedience to authority. Human Relations, 18, 243-262. *Available in SRISP, pgs. 216-235.*
- 22.. Rothbart, M., Fulero, S., Jensen, C., Howard, J., & Birrell, P. (1978). From individual to group impressions: Availability heuristics in stereotype formation. Journal of Experimental

Social Psychology, 14, 237-255. Available in SRISP, pgs. 237-246.

23. Rothbart, M., Evans, M., & Fulero, S. (1979). Recall for confirming events: Memory processes and the maintenance of social stereotypes. Journal of Experimental Social Psychology, 15, 343-355. Available in SRISP, pgs. 247-253.
24. Rabbie, J. M., & Horwitz, M. (1969). Arousal of ingroup-outgroup bias by a chance win or loss. Journal of Personality and Social Psychology, 13(3), 269-277. Available in SRISP, pgs. 255-263.
25. Howard, J. W., & Rothbart, M. (1980). Social categorization and memory for in-group and out-group behavior. Journal of Personality and Social Psychology, 38(2), 301-310. Available in SRISP, pgs. 265-274.
26. Billig, M., & Tajfel, H. (1973). Social categorization and similarity in intergroup behavior. European Journal of Social Psychology, 3, 27-52. Available in SRISP, pgs. 275-301.
27. Park, B., & Rothbart, M. (1982). Perception of out-group homogeneity and levels of social categorization: Memory for the subordinate attributes of in-group and out-group members. Journal of Personality and Social Psychology, 42(6), 1051-1068. Available in SRISP, pgs. 303-321.
28. Bettelheim, B., & Janowitz, M. (1949). Ethnic tolerance: A function of social and personal control. American Journal of Sociology, 55, 137-145. Available in SRISP, pgs. 323-331.
29. Frenkel-Brunswik, E., Levinson, D. J., & Sanford, R. N. (1947). The authoritarian personality. In T. M. Newcomb & E. L. Hartley (Eds.), Readings in social psychology. New York: Holt, Rinehart and Winston. Available in SRISP, pgs. 333-342.
30. Clark, K. B., & Clark, M. P. (1947). Racial identification and preference in Negro children. In T. M. Newcomb & E. L. Hartley (Eds.), Readings in social psychology. New York: Holt, Rinehart and Winston. Available in SRISP, pgs. 343-352.
31. Hraba, J., & Grant, G. (1970). Black is beautiful: A reexamination of racial preference and identification. Journal of Personality and Social Psychology, 16, 389-402. Available in SRISP, 353-357.
32. Deutsch, M., & Collins, M. E. (1952). The effect of public policy in housing projects upon interracial attitudes. In G. E. Swanson, T. M. Newcomb, & E. L. Hartley (Eds.), Readings in social psychology, Rev. Ed. New York: Holt, Rinehart and Winston. Available in SRISP, pgs. 359-370.
33. Star, S. W., Williams, R. M., Jr., & Stouffer, S. A. (1949). Negro infantry platoons in white companies. In S. A. Stouffer et al., The American soldier, Vol. 1 of Studies in social

psychology in World War II(pp. 680-693). Princeton, NJ: Princeton University Press. *Available in SRISP, pgs. 372-377.*

34. Sherif, M. (1958). Superordinate goals in the reduction of intergroup conflicts. American Journal of Sociology, 63, 349-356. *Available in SRISP, pgs. 378-386.*

Optional Book: Latane, B. & Darley, J. M. (1970). The unresponsive bystander: Why doesn't he help? New Jersey: Englewood Cliffs, Prentice

35. Asch, S. E. (1952). Effects of group pressure upon the modification and distortion of judgments. In G. E. Swanson, T. M. Newcomb, & E. L. Hartley (Eds.), Readings in social Psychology, Rev. Ed. New York: Holt, Rinehart and Winston. *Available in SRISP, pgs. 388-396.*

36. Freud, S. (1973, originally published in 1951). Why war? In T. Maple & D. W. Matheson (Eds.), Aggression, hostility and violence(pp. 16-27). New York: Holt, Rinehart and Winston. *Available in SRISP, pgs. 398-403.*

37. Lorenz, K. (1973). Ritualized fighting. In T. Maple & D. W. Matheson (Eds.), Aggression, hostility and violence(pp. 44-57). New York: Holt, Rinehart and Winston. *Available in SRISP, pgs. 404-410.*

38. James, W. (1973). The moral equivalent of war. In T. Maple & D. W. Matheson (Eds.), Aggression, hostility and violence (pp. 258-269). New York: Holt, Rinehart and Winston. *Available in SRISP, pgs. 412-417.*

General References:

Allport, G. W. (1954). The Nature of Prejudice. Cambridge, MA: Addison-Wesley.

Bandura, A., & Walters, R. H. (1963). Social learning & personality development. New York: Holt, Rinehart & Winston. Contains a good analysis of aggression from a behavioristic point of view.

Yates, A. J. (1965). Frustration & conflict: Selected readings. New York: Van Nostrand. (paperback). Contains some classic experiments on displaced aggression.

Johnson, R. N. (1972). Aggression in man & animals. Philadelphia: Sanders.

Eagly, A. H., & Chaiken, S. (1993). The Psychology of Attitudes. Fort Worth: Harcourt Brace Jovanovich.