

**Psychology 202 - Mind and Society**  
**Tuesdays & Thursdays, 12:00 – 1:50 pm, 129 McKenzie Hall**  
**Fall 2012 (CRN # 15748)**

**Instructor:** **Dr. Jordan Pennefather**

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Office Hours: Tuesdays 4:30 – 5:20 & Wednesdays 5:00 - 5:50, and by appointment

**Teaching Assistant:** **Michelle Fong**

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Office Hours: Tuesdays and Thursdays 2:00 – 3:00

**Human Subjects Coordinator** for Psychology Research pool: Bill Schumacher, 320 Straub, 346-4990, [hscoord@uoregon.edu](mailto:hscoord@uoregon.edu), office hours by appointment only.

**GENERAL INFORMATION and COURSE AIMS** - This course is part of a two-term sequence in introductory psychology. This course is part of a two-term sequence in introductory psychology. The it is my hope that upon completion of this course you will be able to do the following:

1. Demonstrate an understanding of the history of psychology and its development.
2. Demonstrate an understanding of the scientific methods used to study behavior and mental processes.
3. Demonstrate knowledge of the basic vocabulary of psychology.
4. Describe the basic theories of psychology, how they are used, and their current status in the discipline.
5. Demonstrate an understanding of basic process such as motivation, learning, emotions, group processes, personality, and human development.
6. Demonstrate an appreciation for the uniqueness of the individual.
7. Demonstrate a respect for cultural differences in the human experience.
8. Demonstrate an understanding of how to apply the above to everyday life.

**Textbook:** Gazzaniga, M., Heatherton, T., & Halpern, D. (2011). *Psychological Science* (4<sup>th</sup> Ed.). NY: Norton.

A copy of the textbook will be placed on reserve at the Knight Library for 2-hour checkout. The publisher of your textbook maintains a web site for students (for example, it contains practice questions): <http://www.wwnorton.com/college/psych/psychsci3/> There is a link to the text site on Blackboard (see below).

**WELCOME TO THE INFORMATION/ELECTRONIC AGE!** – You have up to FOUR different kinds of “logging in” for this class. Here’s the breakdown:

- 1) To access **Blackboard** (<https://blackboard.uoregon.edu>), for course information, online checkups, and grades, use your UO username (“Duck ID”) and password.
- 2) To access **ZAPS**, to do the online activities, you first need to register here: <http://www.wwnorton.com/gateway/register.asp?site=zaps> – this will require the registration code that you purchased from the bookstore and also the ZAPS class ID (PQ43RYFD). After registering, you will log in using your email and the password you create.
- 3) To register your **i>Clicker**, follow the directions on the course Blackboard site (under “Course Information”). Use your “Duck ID.” The clicker ID can be found on the clicker itself. You only have to do this once.
- 4) If you choose to satisfy the **research requirement** by doing studies, you need a **SONA ID**, which you can get by following the directions on the SONA website: <http://uopsych.sona-systems.com>.

**Additional Materials:** You need to purchase access to ZAPS (online lab activities) and an “i>clicker” from the UO bookstore. Your i>clicker may be used in other courses at the UO. You should bring your i>clicker with you to class EVERY time we meet. You will need to follow directions on Blackboard under “Course

Documents” to register your i>clicker.

**Course Blackboard Site:** This course has a Blackboard site. Blackboard is a web-based instructional aid. You are responsible for checking the Blackboard site regularly for information related to this course. Course “check-ups” (see below) and potentially other assignments will be posted there, as will notes from lecture, grades, and other useful resources. Check out the Blackboard site for this class at:  
<https://blackboard.uoregon.edu> Login using your UO computer account user name (Duck ID) and password.

**LECTURES AND READINGS** – While much of the information in the textbook readings and the lecture will cover similar topics, frequently they will be independent. I will focus on what I see as the most interesting and engaging topics from the readings and cover those in lecture, thus much of the readings will not be covered in class. You will be tested on the readings, ZAPS activities, and lectures. To do well in this class be sure read the required chapters before class, attend lectures, and complete all of the ZAPS and Check-in assignments. I recommend you read through the Psychology Department’s “Best Practices for Students” webpage at: <http://psychweb.uoregon.edu/undergraduates/guidelines/students>

**PARTICIPATION and ATTENDANCE (i>clickers)** – With 150 people in class it is difficult to call roll in class or to check in with each student on your understanding of the material. I will be using the i>clicker to take roll and to ask questions during class. The questions will not be graded for the correct answer, only that you answered. This will help me to check-in on how the class as a whole is learning the material. The number of clicker questions per class will vary; your attendance grade will be determined by the percentage of clicker questions you complete. Full points for participation will not require answering every question; though I estimate 90-95% will be considered full credit.

**ZAPS LABS:** “ZAPS” are interactive computer demonstration that will give you hands-on, experiential access to psychological concepts and research. You need to purchase your own access to ZAPS from the bookstore so that you can do the ZAPS assignments and get credit for them. When you login to a ZAPS activity, use the class ID (PQ43RYFD) so you get credit for having done it. The ZAPS site will keep a record of your online activity, enabling us to track **if** and **when** you complete each lab. You will be tested on the concepts from the ZAPS labs on the quizzes and exams. All weekly ZAPS are due before class on Thursdays.

**QUIZZES:** You will take weekly quizzes on Blackboard. These quizzes will cover information from the readings, lectures, and ZAPS. The quizzes will be about 10 questions (mostly multiple choice). There will be 9 quizzes (every week except the Thanksgiving Break). You will be able to drop the lowest one. There are no make-up quizzes so if you miss one quiz that score will be dropped, but subsequent misses will be averaged into your grade. If you have technical difficulties during a checkup, you should email me immediately ([pennefat@uoregon.edu](mailto:pennefat@uoregon.edu)). The quizzes will be available Thursday evening until Sunday evening at Midnight, so you will have plenty of time to complete them.

**RESEARCH REQUIREMENT** - Part of this course is learning about research being conducted in the field of psychology. You will have two options to do this.

Option 1: Personally, I think the best way to learn about what goes on in an experiment is to first take part as a research subject. As you will see from class research in Psychology is varied and interesting. There is a lot of great research being done at the University of Oregon. To participate in experiments, you can sign up on an electronic bulletin board at: <http://uopsych.sona-systems.com>. During your first visit to the site, you will request a username and password. Once logged in, you will find a list of studies that are available to you as well as the time and location of each study (some can be completed online). After participating in a study, you will be electronically credited for the time allotted for that study. Studies range in length from ½ hour to 2

hours or longer. One hour of participation = 1 credit, and to complete the research requirement, you will need to complete 4.5 credits worth of studies. For further information, email the Human Subjects Coordinator, [hscoord@uoregon.edu](mailto:hscoord@uoregon.edu) with questions. More details about participating in research studies will be provided in class.

Option 2: For ethical reasons, the University and I neither can force you to participate in research studies, nor would we wish for you to be uncomfortable participating in studies. For this reason, there is an alternative assignment that you can choose to do instead that involves signing up in advance for 2-hour timeslots to come to the Psychology Department to read psychology research articles and write an essay about them. There is also a ½ hour tutorial you can complete, so that doing two of the article reading session plus the tutorial will equal the same 4.5 hours of time as participating in studies. For more details about completing this alternative, please contact the teaching assistants.

### IMPORTANT NOTES:

If you fail to show up to TWO studies without good reason, you will not be allowed to participate in research as a way to complete your research requirement. You will instead be required to complete your research requirement by doing the alternative assignment.

All students must complete the research requirement to get a grade in the course. If you do not complete the requirement, you will receive an incomplete in the course until you do. If you do not complete the requirement within a year, the incomplete will be changed to a failing grade in the course, as required by the university registrar.

*Two of the 4.5 hours of the research requirement must be completed by midnight on Friday, Oct. 28. The other 2.5 hours must be completed by midnight, Friday Dec. 2.* **PLAN AHEAD:** To complete the research requirement, you must schedule your hours in advance. A failure to schedule timeslots for completing the research requirement in time for both the Oct. 28 and Dec. 2 deadlines will result in a permanent loss of the points in the course.

**MIDTERM** - There will be a multiple choice midterm over material covered in the course so far during class on *Tuesday, Oct 23*. This is the only time it is offered; there is no make-up time for the midterm.

**FINAL** - There will be a cumulative multiple-choice final. The final has been scheduled by the university for *Monday December 3, at 8:00 a.m.* **THIS IS THE ONLY TIME THE FINAL WILL BE OFFERED. IF YOU DO NOT TAKE THE FINAL, YOU WILL FAIL THE COURSE**, regardless of your previous average. Please note the day of the final NOW (the last day of finals week), before you make your work or travel plans for December. If you can't make the final, you should drop the class. If you have a scheduling problem that satisfies the criteria for a "multiple examination" conflict (more than 3 exams scheduled on one day), please contact the Office of Academic Advising in 364 Oregon Hall to resolve the conflict.

### **SUMMARY OF GRADED ACTIVITIES**

	<b>Percentage of Final Grade</b>
Attendance and Participation	= 10%
8 Quizzes (9 in total, drop the lowest)	= 20%
Midterm (offered only on October 24)	= 20%
Final (you must take the final at the scheduled time to pass the course)	= 30%

ZAPS Labs	= 10%
Research Participation	= 10%
-----	= 100%

## CLASSROOM EXPECTATIONS

### Class Etiquette & Norms:

- Arrive on time and stay for the entire class.
- Do not talk while I am lecturing. In a large class a couple of people talking is very distracting for me and your fellow students.
- Treat your fellow students and your instructors with respect.
- Turn the ringer off on your cell phone during class.
- Ask questions during class.
- Stop by and see Jordan during office hours or after class.
- If you use a laptop in class, please use it for taking notes only. Do not surf the web or go on Facebook – it is distracting to those around you.
- Please fill in seats at the front of the room before sitting in the back.

**Cheating.** Cheating consists of copying any work not generated by yourself on a homework, quiz, or exam, or discussing any component of an exam with any non-instructor (i.e., either providing or asking for help). If cheating is discovered, it will be discussed with the student, and will result in a failing grade on the assignment and possibly for the course, a report to the university, and/or additional penalties in accordance with the student conduct code. For more information about plagiarism, see:  
<http://libweb.uoregon.edu/guides/plagiarism/students/>

### Learning Adjustments:

Contact Jordan as soon as possible if you have been diagnosed with a learning disability (confirmed by the Academic Learning Center) or have some other special needs that may require adjustments for you to learn/understand the material. Disability Services web site: <http://ds.uoregon.edu/>. If English is not your native language, and you think you may need to use a dictionary for in-class tests, please have your dictionary checked by me prior to the test. Electronic dictionaries are not permitted.

## COURSE SCHEDULE

Reading is to be completed **before** the first class for which it is listed

**Note: Last date to drop courses without receiving a “W”:** Sunday, Sept 30

**Last date to drop courses with “W” or change to pass/no pass:** Sunday, Nov 11

### WEEK 1

**Sept 25** Introduction to course Syllabus & Register ZAPS and i>clicker

**Sept 27** Psychological Science Chapter 1

**Due:** Complete Quiz #1 on Blackboard (outside of class) by midnight **Sunday, Sept 30**. Quiz will show up on Blackboard Thursday evening (all quizzes will appear on a Thursday and be due by Sunday at midnight).

### WEEK 2

**Oct 2** Research Methodology Chapter 2

**Due: ZAPS 2-4-6 Task** to be completed by 12 pm on **Thursday Oct 4** (subsequent ZAPS to be completed by Thursday at 12 pm).

**Oct 4** Motivation and Emotion Chapter 9

**Due: Quiz #2** Sunday at midnight.

### WEEK 3

**Oct 9** Health and Well-Being Chapter 10

**Due: ZAPS Recognizing Emotions and ZAPS Emotional Stroop** Thursday at noon.

**Oct 11** Health and Well-Being (continued)

**Due: Quiz #3** Sunday at midnight.

### WEEK 4

**Oct 16** Development Chapter 11

**Due: ZAPS Conservation and ZAPS Moral Development** Thursday at noon.

**Oct 18** Development (continued)

**Due: Quiz #4** Sunday at midnight.

### WEEK 5

**Oct 23** In-class MIDTERM - covers all class material so far

**Due: ZAPS Stereotyping** Thursday at noon.

**Oct 25** Social Chapter 12

**Due: Quiz # 5** Sunday at midnight. **FRIDAY OCT 26** at midnight: at least 2 hours of research requirement completed (See Research Requirement section above).

### WEEK 6

**Oct 30** Social (continued)

**Due: ZAPS Cognitive Dissonance and ZAPS Prisoner’s Dilemma** Thursday at noon.

**Nov 1** Social (continued)

**Due: Quiz #6** Sunday at midnight.

### **WEEK 7**

**Nov 6**                      Personality

Chapter 13

**Due: ZAPS Big 5 and non-ZAPS Personality Trait online activity (TBA)** Thursday at noon.

**Nov 8**                      Personality (continued)

**Due: Quiz #7** Sunday at midnight.

### **WEEK 8**

**Nov 13**                      Mental Disorders

Chapter 14

**Due: ZAPS Obsessive-Compulsive Disorder and ZAPS Bipolar Disorder** Thursday at noon.

**Nov 15**                      Mental Disorders (continued)

**Due: Quiz #8** Sunday at midnight.

### **WEEK 9**

**Nov 20**                      Treatment

Chapter 15

**Due: ZAPS DID** Thursday at noon.

**Nov 22**                      Thanksgiving Break – No Class

**NO QUIZ THIS WEEK HAVE A GREAT BREAK**

### **WEEK 10**

**Nov 27**                      Topic of Interest

Reading TBA on Blackboard

**Due:** For those doing Research option #1, all study hours must be completed by 5 pm Dec 3.

**Nov 29**                      Wrap up and Review

**Due: Quiz #9** Sunday at midnight.

**FRIDAY November 30th at midnight:** all 4.5 hours of research requirement completed (See Research Requirement section above).

### **FINALS WEEK**

**Monday December 3, 8:00 a.m.                      FINAL EXAM (in 129 MCK)**

The final exam is offered at this time only; if you do not take the final exam during the scheduled time, you will fail the course, regardless of your prior course average. Please make any winter break travel or work plans accordingly.