

**PSYCHOLOGY 202: MIND & SOCIETY (CRN: 26348)**  
**Tuesdays & Thursdays, 4-5:20 pm, Columbia 150**  
**Fall, 2014**

**Instructor:**

**Jeffrey Measelle, Ph.D.** ([measelle@uoregon.edu](mailto:measelle@uoregon.edu))  
Office hours: Thursdays 11:30am-1:30pm Marche University Café.

**Graduate Teaching Fellows:**

**Ariel Carter-Rodriguez** ([acarterr@uoregon.edu](mailto:acarterr@uoregon.edu))  
Office Hours: Thursdays 1pm-3pm  
Location: Franklin 222

**Devin Howington** ([deh@uoregon.edu](mailto:deh@uoregon.edu))  
Office hours: Fridays 10am-12pm  
Location: Franklin 232

**Shining Sun** ([sun2@uoregon.edu](mailto:sun2@uoregon.edu))  
Office hours: Tuesdays 1pm-3pm  
Location: Franklin 222

**IMPORTANT #1:** When contacting any of the teaching staff by email, *your email subject line should always start with "PSY 202"*.

**IMPORTANT #2:** Most questions should be directed to the teaching fellows for this class. If you have a question, please try them first. If your last name begins with **A-G**, **contact Ariel Carter-Rodriguez**; if your last name begins with **H-P**, **contact Devin Howington**; and if your last name begins with **Q-Z**, **contact Shining Sun**.

**IMPORTANT #3:** If you are planning on stopping by your teaching fellow's office hours, you should contact them in advance so that they know you're coming AND you should give them a sense of your issue/question so that they can be prepared to assist you.

**Additional Teaching Support:**

**Bill Schumacher**, Human Subjects Coordinator, [hscoord@uoregon.edu](mailto:hscoord@uoregon.edu), office hours by appointment only.

**OVERVIEW**

This course is an introduction to psychological research methods, child and adult development, personality structure and functioning, social processes in every-day life, cultural and cross-cultural models of human adaptation, and abnormal-clinical psychology. This course is part of a two-term sequence in introductory psychology. The other course in this sequence (PSY 201) emphasizes learning, perception, memory, and the role of neural structures in psychological processes. PSY 201 and 202 are not prerequisites for each other.

**COURSE WEB SITE & LECTURE OUTLINES**

This course will be managed on **Blackboard**. **Blackboard** course access will be available to all students officially enrolled in the course. Because all printed information for this course will be distributed electronically via the **Blackboard** course site, it is important that you verify that your account is up and running. To confirm that your account is active OR to create a new **Blackboard** account, go to: <http://Blackboard.uoregon.edu/> where you can login using your UO computer account user name and password.

**TEXT** (Available at Duck Bookstore)

Gazzaniga, Heatherton, & Halpern; 4<sup>th</sup> Edition (2012). *Psychological Science*. New York, NY: Norton. Throughout this syllabus, this text is referred to as **GHH**. A copy of the textbook will be placed on reserve at the Knight Library for 2-hour checkout. The publisher of your textbook maintains a web site for students (for example, it contains flashcards and other resources to help you learn the material in the textbook): <http://www.wwnorton.com/college/psych/psychsci4/>.

**ADDITIONAL MATERIALS REQUIRED** (Available at Duck Bookstore)

In addition to your GHH textbook, you are required to purchase your own individual access to **Zaps! Online Laboratories**. Registration codes come with the purchase of a new textbook, or can be purchased separately for students who already own a copy of GHH.

An **i>clicker** is also required for this class. Your **i>clicker** may be used in other courses at the UO. You should bring your **i>clicker** with you to class EVERY time we meet. You will need to follow directions on Blackboard under "Course Information" to register your **i>clicker** (see additional information below). Currently, the UO Bookstore is selling iClicker 2. I believe that earlier versions of iClicker will still work, but it will be important that you make sure that you are earning points.

**NOTE: You must register for ZAPS! and your i>clicker by Friday October 3, or you will be docked on your final grade. Additional penalties will accrue if you delay longer.**

**STUDENTS WITH SPECIAL NEEDS**

If you have a documented disability and anticipate needing accommodations in this course, please make arrangements to meet with me soon. Please request that the Counselor for Students with Disabilities send a letter verifying your disability. If English is not your native language, and you think you may need to use a dictionary for tests, please have your dictionary checked by me or one of the TAs prior to the test. Electronic dictionaries are not permitted.

**LECTURES AND READINGS**

Although an attempt has been made to coordinate the lectures with the readings, they often are independent of each other. Some material will be covered in both reading and lecture, but much of the material in the reading will not be discussed in class and some new information not covered in the reading will be presented during class time. All exams will cover material from lectures, readings, and labs. It is anticipated that you will need to spend a substantial amount of time outside of class to do well in this course. It may be helpful to check out the Psychology Department's "Best Practices for students" webpage at: <http://psychweb.uoregon.edu/guidelines/students.htm>

**COURSE REQUIREMENTS**

- A. Attending and *i>Clicker* participation in lecture
- B. Readings
- C. 2 x Midterms (no final!)
- D. Check-up quizzes (brief, almost weekly online quizzes)
- D. Research participation: Participating in psychology experiments OR completing an alternative research option (see below)
- E. Zaps!: Completing near-weekly online Zaps Labs and follow-up Blackboard questions (see below).

**(A) ATTENDANCE AND PARTICIPATION**

I hope that you will come to lecture and that you will stay for the entire class. Although I will not take attendance in the traditional sense, I will use your responses to i>clicker questions during lecture as a measure of participation, comprehension, AND attendance. Periodically, during class, I will ask questions and you will answer with your i>clicker. If you are in class when the questions are asked, you will get participation/attendance points for answering. Unless otherwise announced, I will use the i>clicker answers to tell me more about overall class understanding. The number of clicker questions per class will vary; your participation/attendance grade will be determined by the percentage of i>clicker questions you complete. (In order to get 100% of participation points, you will not be required to answer 100% of the clicker questions throughout the term; I anticipate that answering about 90% of them will be considered full points. However, points will fall off steeply for attendance that is less than 90%).

**(B) READINGS**

Readings are assigned on a weekly basis. All required readings are to be completed BEFORE the specific class meeting for which they are assigned. For example, if Chapter 2 is assigned for Tuesday 10/7, you should finish reading those pages before, not after the lecture on Tuesday 10/7.

**(C) CHECK-UP QUIZZES**

You will responsible for taking a short online “check-up” quizzes on Blackboard (using the computer of your choice) outside of class at the end of most weeks (8 Check-ups in all). The weekly check-ups will appear online by Thursday late afternoon/early evening and will be available until Friday afternoon at 6 pm. Check-ups will have about 10 questions each, mostly multiple choice. There will be 8 check-ups in total and they will cover the reading, class lectures, and ZAPS! activities (described below) from the prior check-up. Thus, if a topic was covered in the text one week and in class another week, questions about that topic could appear on more than one check-up. Check-ups are designed to test your knowledge of the most current material and your ability to apply concepts covered in this course. **Your lowest check-up grade will be dropped. THERE ARE NO MAKE-UP CHECK-UPS.** If you miss one, the 0 will be dropped. If you miss a second check-up, the 0 on the second check-up (and on any other subsequently missed check-ups) will be averaged into your grade. If you have technical difficulties during a checkup, you should email your assigned TA immediately.

**(D) ZAPS!**

“ZAPS!” are interactive computer demonstrations that will give you hands-on, experiential access to psychological concepts and research. You need to make sure that your text comes with a Zaps code, or you need to purchase your own access to ZAPS from the bookstore or directly from the publisher online so that you can do the ZAPS assignments and get credit for them. Everyone must have his or her own individual code to get credit. You will also need to register with ZAPS using the **Class ID QQ6UGEU2**. You do so by completing the “About Me” section with your UO student ID number (probably starts with 950 or 951) to get credit for doing the activities and doing them on time. You do **(1) ZAPS assignments on your own** outside of class – often that will mean reading about a phenomenon, participating in a demonstration of it, and then **(2) answering Zaps-related questions on Blackboard**. Following your online ZAPS lab, you should immediately complete a set of questions on Blackboard, designed to ensure your understanding of the specific ZAPS concepts you just completed online. You will need to understand the Zaps to be able to answer questions about the ZAPS on the checkups and exams.

**(E) MIDTERMS**

There will be two (2) multiple choice, in-class midterms during week 5 and during week 10. You must take both midterms to receive a grade in the class, regardless of your other scores in the class.

**Midterm 1:** Thursday, 10/30 (will cover all course material through 10/28).

**Midterm 2:** Thursday, 12/4 (will cover all course material from 11/4 through 12/2)

\*\*\*There will be NO final exam in this class. However, if you cannot attend either or both of the regularly scheduled midterm exams, you can make one or both of the midterms up during the regularly scheduled final exam period for this class. There will be no other make up exam dates scheduled.\*\*\*

**(E) RESEARCH PARTICIPATION REQUIREMENT**

Part of this course is learning about research being conducted in the field of psychology. As an instructor, I believe the best way for you to learn about psychology research is to experience it firsthand by participating in the array of high quality psychology research being conducted at the University of Oregon. Psychology and Linguistics researchers run many experiments on varied topics (e.g., psychological coping, attention, social interaction). To participate in experiments, you can sign up on an electronic bulletin board at:

<http://uopsych.sona-systems.com>. During your first visit to the site, you will request a username and password.

Once logged in, you will find a list of studies that are available to you as well as the time and location of each study (some can be completed online). After participating in a study, you will be electronically credited for the time allotted for that study. Studies range in length from ½ hour to 2 hours or longer. One hour of participation = 1 credit, and **to complete the research requirement, you will need to complete 4.5 credits worth of studies**. For further information, see the slides from the PowerPoint presentation about being a research participant on the course Blackboard site in Course Documents, or email the Human Subjects Coordinator, [hscord@uoregon.edu](mailto:hscord@uoregon.edu) with questions. More details about participating in research studies will be provided in class. This is **Research Option 1**.

**IMPORTANT NOTE:** If you fail to show up to TWO studies without good reason, you will not be allowed to participate in research studies as a way to complete your research requirement. You will instead be required to complete your research requirement by doing the alternative assignment.

For ethical reasons AND/OR IF YOU ARE YOUNGER THAN 18, the university and I neither can force you to participate in research studies, nor would we wish for you to be uncomfortable participating in studies. For this reason, there is an alternative assignment that you can do instead that involves signing up in advance for 2-hour timeslots to come to the Psychology Department to read psychology research articles and write an essay about them. There is also a ½ hour tutorial you can complete, so that doing two of the article reading sessions, plus the tutorial, will equal the same 4.5 hours of time as participating in studies. For more details about completing this alternative, please contact your assigned teaching assistant. This is **Research Option 2**.

**All students must complete the research requirement (either Option 1 or 2) to get a grade in the course. If you do not complete the requirement, you will receive an incomplete in the course until you do. If you do not complete the requirement within a year, the incomplete will be changed to a failing grade in the course, as required by the university registrar.**

Two of the 4.5 hours of the research requirement must be completed by midnight on Friday, October 31. The other 2.5 hours must be completed by 5 pm, Friday, December 5. **PLAN AHEAD:** To complete the research requirement, you must schedule your time slots in advance.

#### **BREAKDOWN OF REQUIREMENTS & BASIS FOR GRADES IN THE CLASS**

Attendance and participation	10%
Checkups 7 check-ups (8 in total, drop the lowest)	20%
Midterm 1	25%
Midterm 2	25%
Zaps labs	10%
Research participation or alternative**	10%
<b>TOTAL =</b>	<b>100%</b>

**\*\*Either Option 1 or Option 2\*\***

Final grades may be curved up depending on the final distribution. However, based on past experience, the A range will likely cover point totals in the 90-100% range, the B range will likely cover point totals in the 80-89.9%, etc. The Psychology Department's Undergraduate Education Committee informs instructors that over the past 10 years, the department's average distribution of grades at the 200-level has about 23% A's and about 35% B's.

**WELCOME TO THE INFORMATION/ELECTRONIC AGE!** – You have up to FOUR different kinds of log in's for this class. Here's the breakdown:

- 1) To access **Blackboard** (<https://blackboard.uoregon.edu>), for course information, online checkups, and grades, use your UO username ("Duck ID") and password.
- 2) To access **ZAPS**, to do the online activities, you first need to register here: <http://www.wwnorton.com/gateway/register.asp?site=zaps> – this will require the registration code that you purchased from the bookstore and also the ZAPS **Class ID: QQ6UGEU2**. After registering, you will log in using your email and the password you create. Go to the "About Me" section and enter both the ZAPS class ID and also your student ID number (probably begins with 951 or 950). Do this by Friday, Jan. 10!
- 3) If you choose to satisfy the **research requirement** by doing studies (Option 1), you need a **SONA** ID, which you can get by following the directions on the SONA website: <http://uopsych.sona-systems.com>.
- 4) **i>Clicker registration**. To register your i>Clicker, follow the directions on the PSY 202 Blackboard site (under "Course Information"). Use your "Duck ID." The clicker ID can be found on the clicker itself (if the clicker ID number is unreadable, come see me). You only have to do this once, but you must do it by Friday, October 3!

**WEEKLY SCHEDULE OF TOPICS, READINGS, CHECKUPS & ZAPS DUE DATES**

Please see <http://registrar.uoregon.edu/calendars/academic?ts=Fall-2014> for all critical University dates pertaining to course withdrawal and grade option changes.

**Note:** Reading is to be completed **before** the first class for which it is listed

<b><u>WEEK 1</u></b>	
<b>Sept 30:</b> Introduction to course	---
<b>Oct 2:</b> Psychology as a science	Chapters 1 & Syllabus
<b>Due:</b> Complete first <b>Checkup #1</b> on Blackboard (outside of class) by 6 <b>pm Friday, Oct 3. Checkup 1 will cover Week 1.</b> Checkups will show up on Blackboard Thursday afternoons and be available to complete until Friday, the next by 6pm.	

<b><u>WEEK 2</u></b>	
<b>Oct 7:</b> Psychological methods	Chapter 2
<b>Due: ZAPS 2-4-6 Task &amp; Genetics</b> to be completed by midnight on <b>WEDNESDAY, Oct 8</b> (other subsequent ZAPS also to be completed on Wednesdays by midnight).	
<b>Oct 9:</b> Biology & Behavior	Chapter 3
<b>Due: Checkup #2</b> by <b>Friday Oct 10</b> at 6 pm.	

<b><u>WEEK 3</u></b>	
<b>Oct 14:</b> Stress and Health	Chapter 11
<b>Due: Decision Making &amp; ZAPS Big 5</b> , Wed, Oct 15 at midnight.	
<b>Oct 16:</b> Stress and Health (continued) & Personality	Chapter 13 pgs. 569-578
<b>Due: Checkup #3</b> by <b>Friday Oct 17</b> at 6 pm.	

<b><u>WEEK 4</u></b>	
<b>Oct 21:</b> Personality (continued)	Chapter 13 pgs. 579-613
<b>Due: ZAPS Recognizing Emotions &amp; ZAPS Emotional Stroop</b> by Wed, <b>Oct 22</b> at midnight.	
<b>Oct 23:</b> Emotion	Chapter 10
<b>Due: Checkup #4</b> by <b>Friday Oct 24</b> at 6 pm.	

<b><u>WEEK 5</u></b>	
<b>Oct 28:</b> Motivation	Chapter 10
<b>Oct 30: MIDTERM 1</b> - covers all class material so far	***
<b>Due: FRIDAY, Oct 31</b> at midnight: Complete 2 hours of your research requirement (see above)	

<b><u>WEEK 6</u></b>	
<b>Nov 4:</b> Development	Chapter 9
<b>Due: ZAPS Conservation &amp; ZAPS Moral Development</b> by Wed, <b>Nov 5</b> at midnight.	
<b>Nov 6:</b> Development (continued)	Chapter 9
<b>Due: Checkup #5</b> by <b>Friday, Nov 7</b> at 6 pm.	

**WEEK 7****Nov 11:** Psychological Disorders

Chapter 14

**Due: ZAPS Bipolar Disorder & Obsessive-Compulsive Disorder by Wed, Nov 12 at midnight.****Nov 13:** Psychological Disorders (continued)

Chapter 14

**Due: Checkup #6 by Friday, Nov 14 at 6 pm.****WEEK 8****Nov 18:** Treating Psychological Disorders

Chapter 15

**Due: ZAPS Dissociative Identity Disorder & Synaptic Transmission by Wed, Nov 19 at midnight.****Nov 20:** Treating Psychological Disorders (continued)

Chapter 15

**Due: Checkup #7 by Friday, Nov 21 at 6 pm.****WEEK 9****Nov 25:** Social Psychology

Chapter 12

**Due: ZAPS Stereotyping and ZAPS Prisoner's Dilemma by Wed, Nov 26 at midnight.****Nov 27:****\*\*\*\*\* NO CLASS ~ THANKSGIVING \*\*\*\*****Due: Checkup #8 by Friday, Nov 28 at 6 pm.****WEEK 10****Dec 2:** Social Psychology (continued)

Chapter 12

**Dec 4: In-class MIDTERM 2** - covers all class material since last midterm.

No checkup this week.

**The research requirement must be completed by midnight Friday, Dec 5.****There is no final exam for this course.**

**\*\*\*\*NOTE:** You must take both exams to receive a grade in the course. If missed a regularly scheduled midterm, you can make the exam up during the final exam period for this course, which is Tuesday, December 9, at 12:30pm, in Columbia 150. This is the only time makeup midterms will be offered. Offering makeup midterms is a courtesy; I am not required to offer makeups. Please note that these are makeup midterm exams, not a final, and thus the rules about conflicting finals or several finals on one day do not apply.

**CLASSROOM EXPECTATIONS** - This is a large class, and in order to respect the rights of other students, **you must not talk** while I am lecturing. If only 5% of the class talks during class, it is equivalent to the racket generated at a reasonably sized party! Talking makes it hard for other students to hear the lecture. Although you may feel invisible among hundreds of other students (an example of deindividuation, which is a topic covered in this course), many of your behaviors during class are visible to me. Arriving late, leaving early, personal grooming, physical acts of affection towards other classmates, snapping the pages of *The Emerald* and loud snoring distract and interfere with any ability to present the material clearly. If you would really prefer to do these activities, please don't come to class (although keep in mind you are responsible for material covered in class). Even if you are not interested in what I am saying, other people in the class may be, and your actions will detract from my ability to provide a good learning experience for them. If I find your behavior extremely disruptive, I may have to call attention to you to get you to stop or to ask you to leave; please don't make me do this.

**Cheating will not be tolerated in any form in this class.** If you are caught cheating, you will receive a 0 on the assignment; you may also receive a failing grade for the course. I hate cheating, because it takes up massive amounts of my time that could be used for other much more constructive uses, including making this a better course. Thus, cheating behavior is not only dishonest; it also deprives other students of receiving the highest quality instruction. If you are ever unsure about whether a behavior constitutes cheating, please ask me or one of the teaching assistants. It would also be wise to read the university's policy on academic dishonesty at <http://www.uoregon.edu/~conduct/sai.htm>. Here is quote from that site:

*Plagiarism is the inclusion of someone else's product, words, ideas, or data as one's own work. When a student submits work for credit that includes the product, words, ideas, or data of others, the source must be acknowledged by the use of complete, accurate, and specific references, such as footnotes.*

**Turn your cell phone ringers OFF before coming to class.**

**SPECIAL REQUESTS** - Please fill in seats at the front of the room before sitting in the back. It creates a much better environment for all if there are not sparsely populated wilderness areas. If there are seats still available, I will ask you to move from the back tier of the classroom.

**TALK TO ME** - I am always interested in hearing feedback from students. Feel free to email me with comments or write me notes. I can't promise that I will make changes that you request, but I will listen. I wish I could know all of you, but it's impossible with a class this large. If you see me around campus or town, I would be delighted if you would introduce yourself and tell me you're in my Psychology 202 class.

**WE HOPE YOU ENJOY AND LEARN!!**