Cognitive Aging: Is There a Dark Side to Environmental Support?

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Abstract

It has been known for some time that memory deficits among older adults increase when self-initiated processing is required, and decrease when the environment provides task-appropriate cues. We propose that this observation is not confined to memory but can be subsumed under a more general developmental trend. In perception, learning/memory, and action management, older adults often rely more on external information than younger adults, probably both as a direct reflection and indirect adaptation to difficulties in internally triggering and maintaining cognitive representations. This age-graded shift from internal towards environmental control is often associated with compromised performance. Cognitive aging research and the design of aging-friendly environments can benefit from paying closer attention to the developmental dynamics and implications of this shift.
Environmental Support in Old Age

Thirty years ago, Fergus Craik [1] proposed to arrange findings on adult age differences in memory on a continuum ranging from self-initiated processing to environmental support. According to Craik, older adults' memory performance is particularly impaired when retrieval depends on self-generated cues and active control processes. In contrast, when retrieval cues (e.g., hints, reminders, contextual reinstatement) are provided by the environment, age-related deficits decrease or disappear altogether (see Box 1).

Craik explicated his claim by noting that self-initiated processing and constructive cue generation require a considerable amount of “attentional resources,” which decline with advancing adult age. From today’s perspective, deploying attentional resources refers to maintaining task representations through recurrent connections between prefrontal and more posterior regions of the brain [2]. The ability to hold task representations in mind declines with age [3], as documented by impairments in a variety of cognitive functions such as attention, working memory, and executive control [4,5]. Task-relevant cues serve as reminders of what to do when, thereby reducing the need to trigger and maintain task representations internally. Hence, environmental support facilitates performance, especially in old age.

Based on these considerations, one may expect a gradual shift away from self-initiated processing towards reliance on environmental support with advancing adult age. This is indeed what we see: Across processing stages and modalities, older adults are more likely to be guided by external cues than younger adults. Here, we argue that this shift also comes at a cost, as the affordances of the environment increasingly dominate the structure and content of thought and behavior. To substantiate this claim, we scrutinize adult age differences in behavior from perception to goal-directed action. We examine developmental mechanisms underlying older adults’ tendency to outsource control to the environment, and discuss implications for environments that support successful aging.

Perception: Environmental Entrainment

Perceptual processing often comes with the need to detect infrequent in the context of frequent distractor events. In an EEG experiment, Müller et al. [6] asked younger and older adults to listen to a series of auditory stimuli consisting of a frequent and a
rare (“oddball”) tone. Measures of phase locking and evoked power were used to quantify the extent to which perceptual processing was entrained by stimulus onset. In younger adults, individual differences in synchronization to attended stimuli were positively correlated with independently assessed measures of perceptual speed (see Panel A in Figure 1). In older adults, however, individual differences in synchronization were negatively correlated to perceptual speed (see Panel B in Figure 1). These results indicate that the early representation of auditory sensory events in old age occurs in a highly stimulus-driven manner that is less easily modulated by top-down influences and less easily integrated into ongoing cognitive activity.

Likewise, Passow et al. [7] examined adult age differences in the interplay between perceptual saliency and attentional control over auditory processing in a dichotic listening task originally introduced by Hugdahl et al. [8] and later refined by Westerhausen et al. [9]. Perceptual saliency was manipulated by decreasing the intensity of either the right- or the left-ear input in 5-dB steps until a maximum difference of 20 dB between ears was reached. The 0-dB difference condition served as baseline intensity and was adapted to each participant’s individual hearing threshold. Twelve different dichotic syllable pairs were presented twice for each of the nine interaural intensity conditions. Attentional focus was manipulated by instructing the participants to focus on the right ear, on the left ear, or on both ears (neutral focus). When the stimulus of the attended ear is louder, then attention is facilitated by saliency; however, when the stimulus of the attended ear is softer, then attention has to overcome the saliency advantage of the stimuli presented to the unattended ear. Across all interaural intensity conditions, younger adults were capable of flexibly focusing their attention on auditory inputs from either the right or left ear (see Panel A in Figure 2). In stark contrast to younger adults, older adults’ performance was driven almost exclusively by perceptual saliency, as attentional focus had little effect on performance (see Panel B in Figure 2). In a follow-up ERP study, Passow et al. [10] observed a late negativity at fronto-central and parietal electrodes in younger adults that was sensitive to perceptual-attentional conflicts, and correlated positively with task performance. In older adults, this component was absent.
The findings reported thus far show that auditory stimuli entrain older adults' cognitive systems in relatively mandatory ways that are not easily modulated or overcome by attentional control. In the visual domain, the picture is similar. Using a cued change detection task with hemifield presentation introduced by Vogel et al. [11], several studies have found that older adults are more likely to encode and process distractors than younger adults (e.g., [12,13]). Following up on a paradigm introduced by Vogel and colleagues, Sauseng et al. [14] found that the amplitude of alpha oscillations during the retention interval is larger ipsilaterally than contralaterally to the attended hemifield. The authors also noted that the lateralized difference in alpha power increased with load and predicted individual WM capacity, confirming that alpha oscillations play a role in inhibitory processing [15,16]. Based on these findings, Sander et al. [17] compared inhibitory control over WM contents in children, younger adults, and older adults. To keep task difficulty comparable across age groups, children and older adults worked under easier load conditions than younger adults. Ipsilateral alpha oscillations were weaker in older adults than in younger adults and children, in line with less efficient inhibitory control among older adults. At the same time, older adults exhibited greater phase locking of alpha oscillations immediately after stimulus presentation than both younger adults and children. These results agree with those in the auditory domain, and again suggest that high levels of phase locking among older may reflect mandatory stimulus processing that is not easily modulated by task requirements.

Other studies with visual stimuli have confirmed older adults’ difficulties in resisting indiscriminate entrainment by distractors, disengaging from distracting information, or both ([12,18-25]; for general accounts, see [4,5,26]). For instance, Störmer et al. [24] found that normal aging compromises early multifocal visual attention during object tracking, as indicated by reduced attentional modulation of the P1 component of the ERP. Using a response conflict task, Hämmerer et al. [20] found that older adults showed a larger P3a component elicited by infrequent non-cue stimuli than children, adolescents, and younger adults.

Finally, evidence from two-choice decision tasks shows that older adults adopt decision boundaries that are wider and farther away from the optimal speed-accuracy trade-off than the boundaries of younger adults [27,28]. This can be seen as a greater reliance on environmental support. It also is consistent with the
longstanding observation that older adults are more “cautious” in the sense that they prefer to take in more information before committing themselves to action [29-31].

**Action: Environmental Outsourcing**

Self-initiated cognitive control of goal-directed action is typically attributed to abstract representations of the current task set, again aided by prefrontal activity [2]. This activity can be reconfigured on the fly when task sets need to be reconfigured [32]. High-level task set representations constrain the low-level, associative machinery that enables automatic selection of thought and action. In turn, these representations can also become part of associative processes, which then constrain the selection of task set representations. These conclusions are based on evidence indicating that task-set representations are bound to specific stimulus properties over a wide range of timescales (e.g., [33,34]). For example, Mayr and Bryck [33] asked participants to switch between two tasks by touching response fields located within one of two objects on a touchscreen. Task-switch interference effects were much reduced when each task was consistently mapped to an object location, relative to a control situation where both tasks were mapped to the same object; for similar findings, see [35,36].

Stimulus-to-task-set bindings provide a powerful mechanism for implementing environmental support. To the degree to which control demands are consistently mapped to certain aspects in the environment, these bindings automatically activate the necessary control representations. Cognitive control no longer relies exclusively on internally triggered and maintained representations, but instead can be “outsourced” to the environment.

As one might expect, low-level perceptual affordances constrain high-level task representations to a greater extent in older adults than in younger adults. For instance, Mayr [37] found that the negative influence of low-level stimulus-response repetitions on task-switch costs is particularly large among older adults. In addition, older adults show larger global or mixing costs [38,39] than older adults, that is, slowed responding to no-switch trials that occur in the context of task-switch blocks. Global switching costs are assumed to originate from involuntary, stimulus-driven activation of the currently irrelevant task set [40]. In sum, older adults’ greater
reliance on external stimuli compromises their ability to implement one among several competing task sets.

A particularly striking example of the costs of relying on the environment to support control processes comes from a variant of the task-switching paradigm, the so-called fade-out procedure (see Box 2). Here, older adults show marked difficulties transitioning mid-block from an initial phase of trial-to-trial task switching to a second phase of exclusive focus on a single task (i.e., the fade-out phase). In contrast, younger adults have almost no difficulties with this transition. Monitoring of eye movements during the fade-out phase reveals that older adults continue to fixate the on-screen task cues on over 80% of the trials, compared to only 15-20% for young adults. The binding between task cues and task selection forces older adults into a control mode that was useful for the initial task-switching phase, but is no longer needed during the fade-out phase.

Older adults’ over-reliance on external information also becomes apparent in an experimental situation that participants can solve either by retrieving relevant information about word pairs from memory, or by simply inspecting the information from a look-up table provided on the screen [41]. Retrieval is faster than visually scanning the table and with some practice, younger adults quickly transition to retrieval. In contrast, for older adults time-consuming scanning remains the dominant strategy, considerably slowing down their performance.

In sum, we propose that older adults are more likely than younger adults to disrupt goal-directed activity by stimulus-driven inspections of the environment that delay, sidetrack, or even block fluent goal pursuit.

**Developmental Mechanisms Promoting Environmental Control in Old Age**

So far, we have shown that normal aging is associated with an increasing reliance on environmental support, not only in relation to memory, as originally stated by Craik [1], but also in relation to perceptual processing and goal-directed action. In our view, theorizing about cognitive aging needs to acknowledge the generality of this shift, and search for potential explanations. In this regard, the very fact that, despite clear costs (for illustration, see Figures 1-2), older adults show greater environmental entrainment than younger adults is revealing. It likely rules out the possibility that the
greater orientation towards environmental cues results from an explicit choice that relies on an analysis of immediate costs and gains [42].

Future research needs to address the reasons for older adults’ greater reliance on the environment. For example, does loss of internal control, due to compromised prefrontal functions [3,4], come first, making external control necessary, or do older adults sometimes choose external control even though they would be able to adopt internal control strategies? In our view, there is evidence for both. The first explanation follows directly from the framework of biased competition [43], according to which the brain’s responses to any particular problem reflect the outcome of mutual competition between “bottom-up” perceptual and motor representations, on the one hand, and “top-down” biasing signals representing more abstract task-set and context representations, on the other. From this perspective, impairments in the strength and reliability of top-down biasing directly lead to a greater contribution of “bottom-up” representations to behavior (see Panel A of Figure 3). We term this explanation the direct-link account because the increase in environment control is directly coupled to the declining fidelity and strength of top-down control. The age-comparative pattern shown in Figure 2 matches this scenario perfectly: When top-down control is impaired, perceptual saliency takes over.

Generally, a broad array of findings on perceptual processing and interference in working memory seem to support the notion of a direct link between waning cognitive control and increasing domination by environmental cues; for summaries, see Gazzaley [4] and Sander et al. [44]. From this perspective, one might even argue that there is not much new to our account: The greater reliance on environmental support is just a side-effect of weakened internal control representations, along with other consequences, such as the well documented tendency of older adults to rely on over-learned memory scripts and schematic information rather than on an effortful analysis of the current situation [45].

We believe, however, that the direct-link account, while plausible and parsimonious, needs to be complemented by an additional layer that allows for a more indirect connection between waning internal cognitive control and increasing reliance on environmental support. If greater reliance on the environment were always a direct reflection of weakened internal representations, we would expect that older adults’
performance would suffer promptly when environmental support was eliminated. This is not always true—removing environmental sources of information may sometimes even improve older adults' task performance. For example, when task cues are absent during the final, single-task phase of the fade-out paradigm, older adults' accuracies remain very high—which defies the notion of weakened internal representations—and their fade-out costs are substantially reduced (see Box 2). Similarly, in experiments conducted by Hertzog and colleagues [46], well-trained older adults were able to switch to a retrieval strategy once the look-up table was removed, even though they preferred to use the look-up table when it was present. In both cases, older adults rely on the environment even though their internal representations are fully capable of handling current task demands fluently and accurately. These findings are inconsistent with the notion that increasing environmental control is always the direct mirror image of waning internal control.

Instead, we suggest that older adults' greater reliance on the environment may also reflect a long-term adaptation to a cognitive system that in general—but not necessarily in every specific instance—is less capable of directing behavior in a top-down, internally regulated manner [47,48]. We call this the indirect-link account (see Panel B of Figure 3). It posits a certain amount of slack between deficits in self-initiated processing and reliance on environmental support, and predicts that individuals are capable, in some situations at least, of reducing their degree of reliance on the environment when they need to do so. Accordingly, Touron, Hertzog, and colleagues [49] have shown that older adults are more likely to switch to a retrieval strategy when the costs of visual scanning or the benefits of retrieval are increased [46].

Direct and indirect pathways from the waning of top-down control to a greater reliance on environmental support likely co-exist, and little is known about their relative importance and developmental interdependencies. In-depth analyses of experimental data were needed to identify the "indirect" nature of fade-out costs [50] or older adults' reluctance to rely on an existing episodic long-term memory base [46]. The jury is out on the degree to which other empirical phenomena that are typically viewed as direct results of weakened working memory or inhibitory resources instead fall into the indirect link category. To assess the relative explanatory power of direct and indirect-link processes, the association between the
tendency to rely on the environment and the quality of internal representations needs to be examined across different paradigms and individuals. Also, internal and external control modes need to be tracked over time within the same individuals to elucidate the longitudinal dynamics between the two pathways, and the range of individual differences therein [51]; see Box 3. Moreover, the tendency to outsource control to the environment can also be observed in other situations of compromised top-down control, such as fatigue and sleepiness [52].

**Environments for Successful Aging**

In this article, we revisited Craik’s 1983 [1] observation that adult age differences are attenuated when processing is supported by task-relevant external cues, and amplified when processing has to be initiated and maintained in the absence of such cues. This observation has received ample empirical support beyond the functional domain of memory for which it was originally conceived. Relative to younger adults, the cognitive systems of older adults are entrained by perceptual stimuli in ways that are less a reflection of attentional focus, and more a reflection of perceptual salience. Also, when the environment provides prompts for action, older adults are more likely than younger adults to rely on these prompts, even when they don’t need them and even when they hamper fluent performance.

Environmental support has a bright and a dark side: It helps aging individuals to perform but comes with a loss in internal control. It follows that the environment matters, especially in old age. The initiation and maintenance of internal control is costly, cognitively [42,53] and metabolically [54], and these costs likely increase from early to late adulthood [55-57]. By the time they have reached old age, individuals have acquired a behavioral repertoire that is likely to match the regularities and affordances of the environments they live in. Older adults’ tendency, both automatic and deliberate, to outsource control to the environment may be inefficient at times, but cost-effective in the long run—if the cuing structure of the environment corresponds to their goals and needs. Engineers, psychologists, and aging individuals themselves need to keep this in mind as they design and use adaptive technology in the pursuit of successful aging [58] (see Box 4).
Box 1 (1 Figure): Self-Initiated Processing Versus Environmental Support: Craik's 1983 Account

Craik's [1] article marked a departure from the “modal model” of memory (cf. [59]), which assumed that memory formation and retrieval is achieved as a series of transfers among separate places, or systems, for information storage, such as a short-term store and a long-term store. In line with the levels of processing approach [60], Craik proposed a functionalist approach to memory, or remembering, by taking a closer look at the kinds of cognitive activity people engage in during encoding and retrieval.

After having noted that both encoding and retrieval tasks vary in the degree to which they require self-initiated constructive operations, Craik illustrates the distinction between self-initiated processing and environmental support with the following examples (p. 112 [1]): “Some encoding operations are so well practiced, or the stimuli are so compatible with the relevant processing mechanisms that the encoding is carried out 'automatically,' without conscious effort (e.g. perceiving a picture or an expected word in context). Other encoding operations, for example, involving deductions or inference, require much more attention and effort. Retrieval tasks also vary in the degree to which they require self-initiated constructive operations; some, like free recall, involve minimal 'environmental support'. “ At the other end of the continuum, Craik continues, we find 'procedural' tasks such as learning to read mirror-image script or solve jigsaw puzzles. They require relatively little self-initiated processing, as there is no need to go beyond the information provided by the environment to reconstruct details of the event, as in recall, or details of the original context of occurrence, as in recognition.

Based on this line of reasoning, Craik [1] arranged experimental paradigms for memory retrieval in an order that is supposed to reflect the degree to which retrieval operations are either driven by the environment or by self-initiated activities (see the figure, adapted from Craik [1]). Based on the assumptions that normal aging depletes attentional resources, and that resource demands increase monotonically with the amount of self-initiated activity, he hypothesized that the magnitude of age-related performance impairments should increase with the need for self-initiated processing. The results of a meta-analysis by La Voie and Light [61] are in good agreement with this hypothesis (see figure, cf. [62]): The effect sizes of younger adults' performance
advantage over older adults are large for free recall, moderate for recognition memory, and small for associative and item priming (i.e., paradigms taxing procedural learning).
Box 2 (1 Figure): The Fade-Out Paradigm

The fade-out paradigm assesses individuals' ability to transition from an initial high-internal control phase that requires trial-by-trial selection of relevant task sets to a situation in which only one task remains relevant and no task selection is necessary. Panel A of the figure shows the basic conditions and their block structure. In the experimental condition (i.e., the fade-out condition), participants begin by switching on a trial-by-trial basis between two tasks (judging either the color or the shape of an object) based on the visual task cue (i.e., the black circle under the verbal task label indicates the relevant task). From a certain trial onwards (in this example, trial 44), one of the two tasks is faded out: The corresponding task label is “crossed out” and it will not become relevant again for the rest of the block. Also, prior to each block, participants are painstakingly instructed about the structure of the upcoming block. This experimental condition is compared to a control condition in which a single task is relevant throughout the entire block. Fade-out RT costs are computed by subtracting RTs from the fade-out phase from the corresponding RTs for the single-task control condition. Panel B of the figure (taken from [50]) shows the typical pattern of age differences in fade-out costs (labeled “With Cues”): While younger adults transition very quickly to a single-task performance level (i.e., fade-out costs approach zero), older adults exhibit large costs that do not disappear for the entire block. The panel also shows results from a “No Cue” condition in which the fade-out phase visual task labels are eliminated from the screen. Here, age differences in fade-out costs are dramatically reduced (for further discussion, see the section on developmental mechanisms).
Box 3 (no figure): Outstanding Questions

Which neural changes trigger and sustain older adults’ increasing reliance on environmental cues?

Is the increasing reliance on environmental support with advancing adult age a domain-general change, or do its trajectories and mechanisms differ across perception, memory, and action control?

What are the relative importance and dynamics of direct and indirect pathways towards greater environmental control? How do these pathways differ across individuals? Why are some older individuals better able to maintain high levels of internal control in old age than others?

Which properties of the environment strengthen the bright and weaken the dark side of environmental support?
Box 4 (no figure): New Forms of Environmental Support: Adaptive Assistive Technology

If environmental cues increasingly control behavior with advancing age, then their properties should attract the attention of cognitive aging researchers [63-65]. Two such properties, compatibility and distinctiveness, are noteworthy [66,67]. Cues are compatible when they point to attributes that are functionally related to the task-relevant memory episode or action tendency, and distinctive when they activate the target action without co-activating a large number of competing actions.

Individuals often generate their own cues, either explicitly or as implicitly sediments of their earlier actions. Such cues are likely to match their knowledge, habits, and preferences, and show should show superior compatibility and distinctiveness. A study by Mäntylä [66] confirms this expectation. In a cued-recall task, Mäntylä asked college students to define their own retrieval cues by generating properties or features for each to-be-remembered word presented at study. Self-generated properties that were presented as cues during recall resulted in exceptionally high levels of memory performance. For example, after 7 days, participants recalled on average 327 of the 504 words when given three self-generated properties as cues; immediately after study, they recalled 459 of the 504 words. Mäntylä also found that self-generated retrieval cues were far more effective than cues generated by another person. Similar, though somewhat attenuated effects have been observed among older adults [68].

Adaptive technology can assist aging individuals by providing cuing structures that connect properties in the environment to their action goals [63,64,69]. To this end, the assistive device (e.g., smartphone) or the instrumented environment (e.g., smart kitchen) needs to learn the user’s habits and preferences (cf. [70]). Initially, when knowledge about the individual user is absent, the device may operate with a default model, such as a model of the ‘average user’. Explicit off-line information about the user’s cognitive, sensory, and sensorimotor abilities as well as his or her preferences and habits may be added to modify these default parameters. This would be followed by an extended period of person-specific ‘acculturation’ of the device, in the course of which the device earns the regularities and contingencies that permeate the life of
the individual user, and provides prompts to assist users in pursuing their goals if needed.

When gauging the long-term consequences of adaptive assistive technology, risks and opportunities need to be kept in mind [63,64]. Chronic reliance on technological aids may deplete brain resources through protracted disuse of skills and abilities, undermine motivation, and engender loss of autonomy. However, adaptive assistive technology may foster cognitive maintenance and plasticity [71-73] by combining support with challenge, thereby enhancing motivation [74], social participation, and a sense of autonomy, with positive repercussions on cognitive development in old age [75].
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The graphs illustrate the relationship between interaural intensity difference (in dB) and laterality index (%) for Younger Adults and Older Adults. The data points for Neutral-Focus, Focused-Right, and Focused-Left are plotted on separate graphs for each age group, showing trends and variability in laterality index with respect to interaural intensity difference.
Adulthood

Control based on environmental cues

Control based on internally triggered and actively maintained representations

Indirect Link

Control based on environmental cues

Strategic adaptations to internal constraints modulate reliance on internal versus external control
<table>
<thead>
<tr>
<th>Retrieval Tasks</th>
<th>Effect Size</th>
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<tbody>
<tr>
<td>Free Recall</td>
<td>1.05</td>
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<tr>
<td>Cued Recall</td>
<td></td>
</tr>
<tr>
<td>Recognition</td>
<td>0.69</td>
</tr>
<tr>
<td>Relearning</td>
<td></td>
</tr>
<tr>
<td>Perceptual Learning</td>
<td>0.34</td>
</tr>
<tr>
<td>Procedural Learning</td>
<td>0.33</td>
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- **Environmental Support**: increases
- **Self-Initiated Activity**: increases

### Additional Learning
- Item Priming: 0.34
- Associative Priming: 0.33