Mapping the West University Neighborhood

A Collaborative Project Between

Residents of the West University Neighborhood
And
Students of the University of Oregon

(PPPM436/536: Applied GIS and Social Planning)

Fall 2004

May 6, 2004

Marc Schlossberg
Assistant Professor
Planning, Public Policy and Management
University of Oregon
346-3635
schlossb@uoregon.edu
www.uoregon.edu/schlossb/PPPM
Project Overview

- **Class in General:**
  - Applied Geographic Information Systems (GIS) and Social Planning
  - Intent: learn and apply advanced computer map making skills to social issues
  - Enrollment: 15 students, both graduate and undergraduate
  - Graduate Teaching Fellow for the class
  - Lectures/Discussion times focus on social change, public participation, neighborhood planning, and community organizing with GIS

- **New this year**
  - Work with community
  - Acquisition of at least four hand held mapping devices

- **Goals for students**
  - Teach new GIS skills
  - Engage students with a real world laboratory
  - Give students class project that can lead to community change
  - Have students reflect on use of technology in neighborhood planning and community organizing

- **Goals for Community (from the classroom perspective)**
  - Be active and equal partners in the project
    - Design what data to collect, collect and analyze data, and present results back to the neighborhood and larger community
  - Use opportunity to build or strengthen social ties within the WUN and across resident type (e.g. owner – renter, student – non-student)
  - Develop map or series of maps that form the basis for some type of community action/improvement

- **Other Goals**
  - Institute a research component
    - Survey of residents and/or mapping participants
    - Before and after the community mapping project
    - Focus group of resident mappers
    - Focus group of student participants

- **Overall Goals**
  - Build or strengthen relationships and trust between the WUN and UO
  - Have fun and do good!
Neighborhood Image

Mapping the West University Neighborhood: A University-Community Approach