This course is designed to critically explore the different stages of creative experience and art making in 21st century.
What defines a person as an artist?

*creative thinker
Piero Manzoni, *Artist's Shit*, 1961
1. Talent is Cheap!
1. Talent is Cheap!

…but talent is a dreadfully cheap commodity, cheaper than table salt. What separates the talented individual from the successful one is a lot of hard work and study; a constant process of honing. Talent is a dull knife that will cut nothing unless it is wielded with great force...

-Stephen King, Danse Macabre (1981)
1. Talent is Cheap!

2. You have to be possessed, which you can't will
1. Talent is Cheap!

2. You have to be possessed, which you can't will

One cannot be possessed by [...] just by deciding to be so.
1. Talent is Cheap!

2. You have to be possessed, which you can't will.

3. Being at the right place at the right time.
1. Talent is Cheap!
2. You have to be possessed, which you can't will.
3. Being at the right place at the right time.

‘To be’ a lot!
How does someone do a lot?

*art, creative production
How does someone do a lot?

Throughout this course we will discuss some particular stages that any creative individual has to go through. We will see how artists and non-artist can nurture their creativity by learning how to critically observe the world around them, and how to interact with it, how to creatively investigate different topics, and how to create the object of their investigation (and why it is important for everyone to create, even for non-artists), and finally how to present their creation (which is not limited to the presentation of art, but also one’s self, thoughts, or knowledge)
How does someone do a lot?

interact
create

observe
investigate

present
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