

HIST 399 - Spring 2014

Instructor: Carlos Aguirre

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Office hours: Tuesdays, 8-9 am; Thursdays, 10-12 am.

Soccer and Society in Modern Latin America

Course description

Soccer—known as *fútbol* in Spanish or *futebol* in Portuguese—is, without doubt, the single most popular sport in the world. In most countries of Latin America it has become the national pastime, the only exceptions being the Caribbean countries of Cuba, Puerto Rico, Dominican Republic, and Venezuela, where baseball occupies that place. This course will offer students the opportunity to explore and understand the complexities of Latin American societies using soccer as a cultural and sociological window. At a more general level, it will also allow them to think critically about the social, cultural, and political implications of sports and entertainment in contemporary societies. We will discuss, among other issues, the reasons why soccer captured the imagination of Latin Americans; the relationship between the dissemination of soccer and patterns of cultural, political, and economic change; the connections between soccer and the shaping of national identities in the region; the manipulation of soccer by military regimes in the 1970s; the racial, class, and gender dynamics behind soccer as a practice and a spectacle; the recent appearance of violent soccer fans and their connections with contemporary economic and social trends such as the spread of neo-liberalism and the forces of globalization; and the use of soccer as a marker of identity by Latin American immigrants in the United States.

Course policies

1. Students are expected to attend lectures consistently. A passing grade will be hard to achieve without regular attendance. Students must also consistently read the assigned materials and actively participate in class discussions.
2. A common form of academic dishonesty, plagiarism, will not be tolerated. Students must become familiar with the University of Oregon rules about this issue. More information will be offered at the appropriate time.
3. An atmosphere of mutual respect, tolerance, and fairness will be enforced by the instructor. Students must behave in ways proper to an academic environment--i.e. no talking, eating, or newspaper reading during lecture. Cell phones, i-pods, and other electronic devices can not be used during class. Laptops and tablets are allowed ONLY for note-taking, and students who use them in class must seat in the front row. If a student uses his/her laptop for other purposes during class time (web browsing, chatting, e-mail checking), he/she will be banned from bringing a laptop computer to the classroom.

4. "Incomplete" grades will be granted only in cases of extreme need and only to those students that have an acceptable record of class attendance and have at least a C average in their evaluations. Students that need an "incomplete" grade must make arrangements with the instructor on or before the last week of classes.

Course requirements

Two quizzes: 10% each.

Midterm exam: 30%

Two film reviews: 10% each (we will watch three films; students will have to write reviews of two of them)

Final exam: 30%

Course Readings: All readings will be available electronically through blackboard (BB)

What you can expect to learn in this course

- A basic knowledge of the history of Latin America between 1870 and 2000, including major social processes and events such as immigration, urbanization, populism, military dictatorships, economic trends, gender and racial dynamics, and nationalist ideas and practices.
- An overview of the history of soccer in the region and its relationship with the above-mentioned processes
- How to think about history in terms of political, economic, social, and cultural forces and how they interact
- How to connect sports (and other forms of spectacle and entertainment) with the larger social forces that shape them.
- An understanding of the impact of globalization in Latin American societies

Schedule of topics and readings

Week 1 (March 31, April 2) Sports, cultural change, and modernization: The origins of soccer in Latin America

Readings:

Tony Mason, "Origins" and "English Lessons," from *Passion of the People? Football in South America* (Verso, 1995).

Bernardo Borges Buarque de Holanda, "The fan as actor: the popularization of soccer and Brazil's sports audience," *Soccer and Society*, 15, 1, 2014.

Week 2 (April 7, 9) Soccer, populism, race, and national identities in Brazil and Argentina

Readings:

Raanan Rein, "'El primer deportista': The Political Use and Abuse of Sport in Peronist Argentina," *International Journal of the History of Sport*, Vol. 15, No. 2, August 1998, pp. 54-76.

Simoni Lahud Guedes, "On criollos and capoeiras: notes on soccer and national identity in Argentina and in Brazil," *Soccer and Society*, 15, 1, 2014.

Tiago Maranhao, "Apollonians and Dionysians: The Role of Football in Gilberto Freyre's Vision of Brazilian People," *Soccer and Society*, 8, 4, 2007.

April 9: QUIZ No. 1

Week 3 (April 14) Brazil's golden era, 1958-1970

(April 16): Film No. 1, "The year my parents went on vacation" (Brazil, 2006)

Readings:

Ana Paula da Silva, "Pelé, racial discourse and the 1958 World Cup," *Soccer and Society*, 15, 1, 2014.

Roberto da Matta, "Sport in Society. An Essay on Brazilian Football," *Vibrant*, Vol. 6, No. 2, July-December, 2009.

Week 4 (April 21, 23) Soccer and state terror: Argentina 1978

April 21: Film review No. 1 DUE

Readings:

Joseph L. Arbena, "Generals and Goles: assessing the connection between the military and soccer in Argentina," *International Journal of the History of Sport* 7 (1990), 120-130.

Eduardo Archetti, "Argentina 1978: Military Nationalism, Football Essentialism, and Moral Ambivalence," in Alan Tomlinson and Christopher Young, eds. *National Identity and Global Sports Events. Culture, Politics, and Spectacle in the Olympics and the Football World Cup* (Albany: SUNY Press, 2006), 133-147.

Week 5 (April 28, 30) Soccer, passion, and tragedy: From Maracanazo to the Soccer War

Readings:

Aldo Panfichi and Víctor Vich, "Political and Social Fantasies in Peruvian Football: The Tragedy of Alianza Lima in 1987," *Soccer and Society*, Volume 5, Number 2,

Summer 2004, pp. 285-297.

Ryszard Kapuscinski, "The Soccer War," in *The Soccer War* (Vintage, 1992), pp. 157-184.

Week 6 (May 5) Midterm exam
(May 7) Film 2: "Maradona by Kusturica"

Week 7 (May 12, 14) Soccer players as cultural icons: Pelé, Garrincha, Maradona, Messi

May 12: Film Review No. 2 DUE

May 14: Quiz No. 2

Readings:

Eduardo Archetti, "'And Give Joy to my Heart': Ideology and Emotions in the Argentine Cult of Maradona," in Gary Armstrong and Richard Giulianotti, eds. *Entering the Field. New Perspectives on World Football* (Oxford, Berg, 1997).

José Sergio Leite Lopes, "'The People's Joy Vanishes': Considerations on the Death of a Soccer Player," *Journal of Latin American Anthropology*, 4, 2, 2000.
Tony Mason, "The Reign of Pelé," in *Passion of the People? Football in South America* (Verso: 1995), pp. 77-95.

Week 8 (May 19, 21) Soccer Fans: Violence, Clientelism, and Masculinity

Readings:

Aldo Panfichi and Jorge Thieroldt, "Identity and Rivalry: the Football Clubs and Barras Bravas in Peru," in Miller ed. *Football in the Americas*.

Roger Magazine, "'You can Buy a Player's Legs, But not his Heart.' A Critique of Clientelism and Modernity among Soccer Fans in Mexico City," *Journal of Latin American Anthropology*, 9, 1, 2004.

Pablo Alabarces, "'Aguante' and repression: football, politics and violence in Argentina," in Eric Dunning, et al eds. *Fighting fans. Football hooliganism as a world phenomenon* (Dublin: University College Dublin Press, 2002), 23-36.

Film No. 3: "Rudo y Cursi" (Mexico, 2008)

Week 9 (May 26) Memorial Day; no class
(May 28) Soccer, Globalization, and the Latino Diaspora

May 28: Film review No. 3 DUE

Readings:

Juan Javier Pescador, "¡Vamos Taximaroa! Mexican/Chicano Soccer Associations and Transnational/Translocal Communities, 1967–2002," *Latino Studies*, Volume 2, Number 3, December 2004.

Juan Javier Pescador, "Los Heroes del Domingo: Soccer, Borders, and Social Spaces in Great Lakes Mexican Communities, 1940-1970," in *Mexican Americans and Sports: a Reader on Athletics and Barrio Life*, edited by Jorge Iber and Samuel O. Regalado (College Station: Texas A&M University Press, 2007).

Week 10 (June 2, 4) Latin American Soccer in the World Scene: A Preview of the 2014 World Cup / Review for Final exam

Final exam: Monday, June 9, 10:15-12:15.