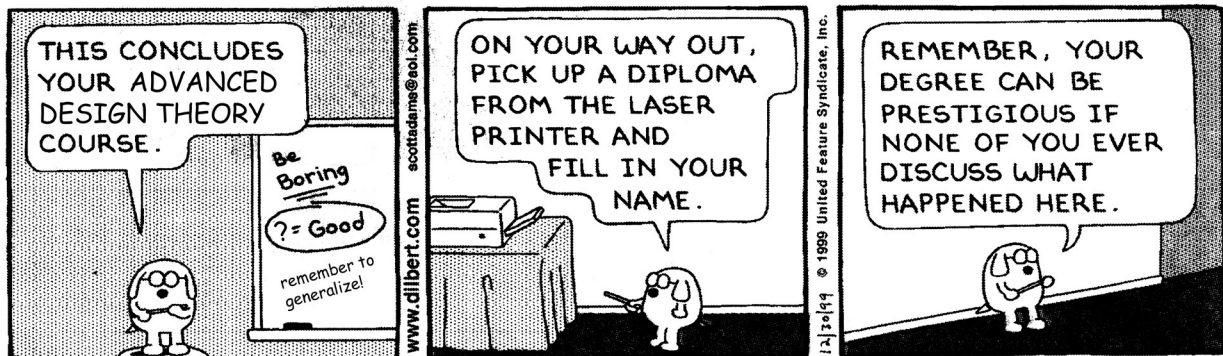


ADVANCED LANDSCAPE DESIGN THEORY

Jerry Diethelm, Prof. Emeritus

Winter 2004 - Tues.-Thurs. 2:00 - 3:50 - Rm. 405a La.

DILBERT



ADT is offered every other year to grads and 5th year undergrads in landscape architecture. The central purpose of the class is to create a conversation center for the active discussion of environmental planning and design theory in our school. Because the instructor takes the position that landscape design theory can be understood as nested within a larger field of general design theory, ADT often also appeals to advanced students in planning and architecture, who are looking for interdisciplinary overlaps and connections, and who are welcome by permission.

This winter we'll cover the territory listed below, using Simon Swaffield's new book, *Theory in Landscape Architecture* plus other significant writings, including some local contributions to the conversation by our faculty. These additional readings will be available on CD, through the library's electronic reserve system and/or on the reserve shelf of the AAA library. The Swaffield book and Jerry's, *Designing in an Environmental Field*, are the class texts, both available at the UO Bookstore.

1. ADT'04 & theory/practice. What is design theory? A good theory?
2. Modernity, modernism and postmodernism as concepts and influences on design theory
3. Form, meaning, metaphor, style & experience in design and designing
4. Design process, models and methods
5. Society, language and representation: "the language turn," landscape narratives
6. Ecological design & sustainability & the the integration of site, place and region
7. The Great "Theory Off," ver. 2 - Faculty discuss their theoretical positions

The format for the class is shared responsibility for class readings and graduate level preparation for the seminar discussions. There will be two class projects, one group and one individual, intended to broaden and deepen the ideas of the class through design and criticism. The group project is to map and illustrate the territory of theory in landscape architecture. The individual project is to compare and discuss the central ideas of two theorists of your choice, who should be located on your group's map.

Class meets on Tuesdays and Thursdays from 2:00 to 3:50 pm around the table in Room 405a La. This will be the final and summary offering of Jerry's version of this class.

Reading Schedule

Week 1: ADT & THEORY/PRACTICE

Tues. Jan. 6.

What is design theory? What is a good theory? What are their kinds and roles?

Class intro, format, schedule and assignments. Joining the theory conversation...

Reading (Please read before the first class): (* = Available on the lib-WEB)

1. "e-Correspondence about theory from the Design Research Society's" Chris Jones, Ken Friedman. Terrance Love, Wolfgang Jonas...* (reading)
2. "A Box of Tools,"* Russell Ferguson in /Discourses (reading; sp. ref. unavailable)
3. "Introduction, *Theory in Landscape Architecture*, Simon Swaffield (text)

Thur. Jan. 8.

PART 1. The Nature of Theory in Landscape Architecture, Simon Swaffield. pp.7-20 (text)

Weeks 2&3: MODERNITY, MODERNISM & POSTMODERNISM

Definitions/descriptions of modernity, postmodernity, modernism and postmodernism

Design Vocabularies: From Hubbard and Kimball to Garrett Eckbo to...

Cultural Modernism: Modern Landscape Architecture, Architecture & Planning.

Modernism 1

Tues. Jan. 13.

1. "Modern-Postmodern Vocabulary,"* from *An Introductory Guide to Poststructuralism and Postmodernism*, 2nd Ed., Mandan Sarap, University of Georgia Press: Athens, GA, 1993, pp. 130-137 (reading)
2. "Axioms for a Modern Landscape Architecture,"* Marc Treib. *Modern Landscape Architecture: A Critical Review*, pp. 36-67. (reading)
3. "Hints on Teaching and Learning Landscape Design,"* Henry V. Hubbard, *Landscape Architecture*, 1930, pp.179-184 (reading)
4. "Landscape for Living (1950)," Garrett Eckbo, pp. 9-11 (text)
5. "Modernism Reconsidered,"* Jory Johnson, *Landscape Architecture*, Nov. 1999. (reading)

Thur. Jan. 15.

Modernism 2

1. "Where is Modern Architecture Going?*" Christian Norberg-Schulz, *GA Critic*. (reading)
2. "Beyond The Modern Landscape," * Augustin Berque, *AA Files* 25, pp. 33-37. (reading)
3. "After Modern Architecture,"* Ada Louise Huxtable, *The New York Review of Books*, Dec. 8, 1983. (reading)
4. "Rebuilding Architecture,"* Ada Louise Huxtable, *The New York Review of Books*, Dec. 22, 1983. (reading)

Reading Schedule - 2

Tues. Jan. 20.

1. "The Post-Modern Agenda"* Charles Jencks, rev. of *Post-Moderism: The New Classicism in Art and Architecture*. Academic Editions, London. 1987. (reading)
2. "The Postmodern Condition: Reason and (Landscape?) Architecture after Modernism,"* *The Reasoning Architect*, McGraw-Hill: New York +, 1990. pp. 316-342. (reading)
3. *Extra: See also: What is Post-Moderism?** Charles Jencks, St. Martin's Press, London 1987 56 pages. (AAA reserve)

Thur. Jan. 22.

1. "Introduction" and "Derrida and Deconstruction,"* Mandan Sarap, *An Introductory Guide to Poststructuralism and Postmodernism*, ibid. pp. 1-4 & 32-57 (reading)
2. "Cultural Maintenance and Change,"* Beverly Jones, Media Information Australia, No. 69, Aug. 1993.

Week 4-5: Design Concepts: Form, Meaning, Metaphor... & The Great "Theory-Off"

Tues. Jan. 27.

PART III. Form, Meaning and Experience

1. pp. 73-122 - Intro and Olin, Jellicoe, Fairbrother, Condon, Walker Treib, Relph, Thayer, Howett, Jacobs (text)

Thur. Jan. 29.

George Lakoff & Michael J. Reddy (on metaphor and meaning)

1. "The Contemporary Theory of Metaphor,"* George Lakoff, *Metaphor and Thought, Second Edition*, Cambridge University Press:Cambridge, 1993 (reading)
2. "The Toolmaker's Paradigm and the Conduit Metaphor,"* Michael J. Reddy, *Metaphor and Thought*, ibid. (reading)
3. "Liet's Poem," Jerry Diethelm, *Designing in an Environmental Field*, Aurora Books: Eugene, 1998. pp. 80-82 (text 2)

Tues. Feb.3.

Jerry Diethelm

1. "From the field...,"* Jerry Diethelm, Aurora Books: Eugene, Dec. 2001. (reading)
2. "The Quality Project, Intimate, Metaphoric and Catachresic Qualities in Design," *Jerry Diethelm, Aurora Books: Eugene, 1999 (reading)
3. "My Name is Forming out of...". Jerry Diethelm, *Designing in an Environmental Field*, Aurora Books: Eugene, 1998. pp. 37-39 (text 2)

Thur. Feb.5. Faculty Guests: Jerry out of town.

The Great "Theory-Off". Faculty are invited to present a one page overview of the theoretical underpinnings (and inspirations) of their work and their own key theoretical assertions. (Written one page statements by each volunteer participant to be distributed on Feb. 3.)

Reading Schedule - 3

Week 6: Theory and Models of Design Process

Sasaki, Lynch, McHarg, Halprin, Hester, Krog, Lassus, Steinitz, Diethelm

Tues. Feb.10.

1. **PART II. Design Process pp. 33-72** - (text)
2. "A Framework for Theory Applicable to the Education of Landscape Architects (and other design professionals)," *Carl Steinitz, *Landscape Journal*, 1990. (reading)

Thur. Feb.12.

1. "The Moth and the Moon," Jerry Diethelm, *Designing in an Environmental Field*, Aurora Books: Eugene, 1998. pp. 40-51. (text 2)
2. "Valuing Priorities in an Environmental Field," *ibid*, pp. 52-53. (text 2)
3. "Design is a Verb; Design is a Noun,"* Carl Steinitz, *Landscape Journal*, Vol. 14, No.2, Fall 1995, pp. 188-200. (reading)

Week 7: Society, Language and Representation

Spirn, Corner, Hunt, Potteiger & Purinton, Cosgrove, Meyer

Tues. Feb.17.

1. **PART IV. Society, Language and the Representation of Landscape pp. 123-170** - (text)

Thur. Feb.19.

Elizabeth Meyer

1. "The Public Park as Avante-Garde (Landscape) Architecture: A Comparative Interpretation of Two Parisian Parks, Paec de la Villette (1983-1990) and Parc des Buttes-Chaumont.* (reading) (1864-1867), *Landscape Journal*, (citation)
2. "The Expanded Field of Landscape Architecture," *in *Retrospect* (reading)

Week 8: Ecological Design & Sustainability

McHarg, Spirn, Ruff, Lyle, Thayer, Nassauer, Hough, Woodward, Harkness, Holling

Tues. Feb.24.

1. **PART V. Ecological Design and the Aesthetics of Sustainability. pp. 171-206** - (text)

Thur. Feb.26

1. **PART VI. Integrating Site, Place and Region. pp. 207-226** - (text)
2. "Panarchy 101: Understanding the Complexity of Economic, Ecological and Social Systems," C. S. Holling *Ecosystems* (2001) 4: 389 DOI 10.1007/s10021-001-0101-5

Week 9: Summary & Group Project Presentations

Reading Schedule & Requirements

Tues. Mar.2.

1. "Conclusion: The Theoretical Terrain of Landscape Architecture," Simaon Swaffield
2. Our Conclusions: Class Discussions

Thur. Mar. 4.

Group Presentations: Theory Maps.

Week10: Review Week in AAA - no class. Work on projects.

Week 11: Exam Week - Turn in projects on Wed. March 17 by 5 pm.

Class Requirements:

Projects are due Mar. 17 (St.Patrick's Day) @ 5 pm. Send your project electronically as a pdf file to: diethelm@darkwing.uoregon.edu

or drop off your projects at 178 Onyx Bridge.

An electronic submission is preferred, but not required.

Grading is optional: P/NP or graded.

Grades are based on: attendance, participation and the timely handing in of class notes. Due at the end of each class or electronically at the end of the day. = 50%

“90% of life is just showing up (prepared).” (Woody Allen + (Jerry))

Projects = 50% (25% Theory Map + 25% Theory Paper)

Participation: Assigned leadership for class reading each period, a minimum of one per listed article. Class members expected to read widely and choose and prepare notes for discussion for at least ONE reading selection each class. The theory is that a variety of readings and preparations will set the stage for a shared responsibility for a wider range of material and a more active and richer class discussion.

Class Requirements cont.

The theory class projects this term are designed to further the breadth and depth of your theoretical exploration.***

The **breadth** part is the **THEORY MAP**:

The THEORY MAP is meant to be a group effort at graphically modeling theoretical positions and people and may include: categories/names/prototypical projects/ideas/key-log quotes...

Print out the **MAP** as a 20"x30" poster in color for display. Hand in the mounted poster and a pdf file of the project at the end of term. Groups of three to five people, or about the number that can sit comfortably around a table in the Hearth, are asked to pool their ideas and graphic talents and to create a model of environmental planning and design theory and theorists. As an aid and additional insight into how the mind maps and categorizes the world, groups may want to read:

1. "Women, Fire, and Dangerous Things,"* George Lakoff, in *Women, Fire and Dangerous Things*, The University of Chicago Press: Chicago, 1987 pp. 91-114. (reading)
2. "Style,"* Meyer Shapiro, *Anthropology Today*, ed. by A.L. Kroeber, 1953, pp. 317-327. (reading)

The **depth** part is a 1500 word **THEORY PAPER** (with appropriate illustrations). Compare and contrast of two theorists you have chosen to explore in greater depth than the daily class reading and discussions allow. Comparing two people's ideas is intended to help sharpen conceptual similarities and differences and can become a mini-model feeding into the more elaborate graphic array and model that is the **MAP**. Your two theorists should appear on your group's **MAP**.

The choice is personal and does not require approval. Use this opportunity to further your own theoretical interests. If you begin your paper early, you will have more to contribute to the class discussions and important reading to recommend to your friends.

Groups will briefly present and discuss their **MAPS** in our last class on March 4. I will be asking for a progress report about group progress and your preliminary ideas at mid-term in order to jump-start the theory mapping process.

Notes: 1 page (approx. is fine and/or as required by the material) of notes and or observations on the reading required for each class to prepare for discussion. Hand in after class or better, e-mail them to Jerry regularly so he can respond in class to important questions and comments, call on people he knows have ideas to contribute and just generally keep track of what's going on.

*** All people, races, sexes, genders, beliefs and theories will be treated with respect.

*** Every effort will be made to remove class barriers to challenged individuals, who should let the instructor know at the beginning of the term so that he can be consciously considerate and responsible and make necessary adjustments where possible.

Class THEMES

Week	Class No.	Tuesday	Class No.	Thursday
1.	1	Jan. 6 ADT & THEORY/PRACTICE: THEORY?	2	Jan. 8
2.	3	Jan. 13 MODERNITY, MODERNISM & POSTMODERNISM:	4	Jan. 15
3.	5	Jan. 20	6	Jan. 22
4.	7	Jan. 27 DESIGN CONCEPTS: FORM, MEANING, METAPHOR...	8	Jan. 29
5.	9	Feb. 3	10	Feb. 5 THE GREAT "THEORY-OFF"
6.	11	Feb. 10 DESIGN PROCESS THEORY	12	Feb. 12
7.	13	Feb. 17 SOCIETY, LANGUAGE & REPRESENTATION	14	Feb. 19
8.	15	Feb. 24 ECOLOGICAL DESIGN & SUSTAINABILITY	16	Feb. 26
9.	17	Mar. 2 THEORY SUMMARY & GROUP PROJECTS	18	Mar. 4
10.		Mar. 9 Review Week Work on Class Projects		Mar. 11
11.		Mar. 16 Exam Week e-Turn in Class Projects or to Rm. 178 Onxy Bridge Wednesday Mar. 17 by 5 pm		Mar. 18