

# Schematic Design

Translate all your present thoughts and concerns into a scaled schematic design - a diagrammatic plan that **integrates the goals and vivid hopes** of your project into a specific proposal.

In the past I've asked for a **"BAD" proposal**, knowing that these first schematics were never final finals, but merely a place to start. By BAD I meant quite good for now, but not having had the opportunity to grow and develop through formative (studio) work. Some people thought I meant casual or sloppy. **NOT.**

Plan to present your professional looking schematics to the class (**succinctly please so we can hear from everyone**) on the dates shown in the schedule. Plan ahead because things will be quite demanding in your studio at this same time.

Schematics are the moment in most projects when designers introduce important ideas, directions and relationships they want their clients to get excited about and pay them to explore further.