



Cheryl Ramberg Ford and Allyn Ford Alumni Center Fact Sheet March 2009

Alumni Center at a Glance

- The facility will be part of the University of Oregon’s new gateway, main entrance (along with the arena and the academic center for student athletes). Long-term plans include development of surrounding parcels and buildings anchoring the east side of campus.
- The welcome center for all university visitors. Prime location, next door to arena, on the main entrance to the university and, convenient, with a parking garage located immediately below.
- Connection/gathering place for alumni, students, faculty, campus organizations (boards, advisory groups, class reunions, pregame gatherings, etc.).
- Headquarters for Alumni Association and other university operations.
- Primary location for student recruitment and information sessions with more than 600 events expected annually.
- Place to exhibit UO history, tradition, achievements (in the classroom and beyond) and to celebrate and capture at its front door the successful UO brand.

Why Now?

- The goal is to maximize both construction schedules and related cost-sharing with the arena project.
- Most major universities in the country have an alumni center—nine out of 10 Pac-10, all Big-10, all Big-12 have alumni centers or a similar, dedicated facility.
- The UO Alumni Center is a campaign-closing initiative that will enable us to both celebrate and build upon the tremendous contributions of our stakeholders. In order to sustain the level of private investment that the university is now dependent upon, coordination and cooperation in outreach efforts is critical. This facility is key to maintaining and strengthening those partnerships.

Funding

Private fundraising goal	\$25,000,000
Private commitments to date	\$17,500,000
Potential F-Bond financing	\$10,000,000

Project Schedule

Schematic design/design development	Concludes March 2009
Construction documents	April 2009 – January 2010
Begin construction*	February 2010
Arena opening	January 2011
Alumni center opening	March 2011

Building Program Outline

- 60,000 sq. ft., four floors, office space for ~125 UO staff
- Staffed information desk (first floor)
- Ballroom (seating for 250, first floor)
- Lobby/reception atrium with fireplace, hearth
- Legacy Room (story-telling, brand showroom, first floor)
- Lounge/Library (second floor)
- Conference rooms (6)
- Outdoor courtyards (2)
- The Flight (Student Alumni Association)
- Orientation (prospective student/parent information sessions, tour launch)

**Assuming completion of parking garage and lower level of arena as scheduled.*

###