

Second Research Assignment

The purpose of this assignment is to familiarize you with the methods and resources for doing research on corporations and corporate elites. Each work group will be assigned a list of corporations in an industry to divide up among individual group members. The assignment has both an individual and a group component. Students are expected to work separately outside of class on their individual projects, but time will be set aside in class for the groups to discuss research strategies, share materials, and pull together the information needed for the group part of the project. The group component of the project will require input from all group members, but you should assign responsibility for summarizing the results to particular members of the group. The assignment is due in class on Monday, May 17. Time permitting, brief presentations of the findings of each group's research will be scheduled.

Individual project: Put together a 12-15 page social and political profile of your corporation, including the following information.*

1. Description and history of the corporation: what they do; major lines of business; historical development; founding families; prominent figures; major events. Keep it brief!! (2-3 pages).
2. Who owns and runs the corporation: the structure of stock ownership; evidence for owner, manager, or bank control; profiles of the CEO, chairman, and other prominent officers and directors; salaries/bonuses of top officers; "inner circle" members associated with the corporation (1-2 pages).
3. Corporate interlocks: the extent and nature of director interlocks with other major U.S. corporations (1-2 pages).
4. Non-corporate interlocks: interlocks of board members with business associations; policy planning groups; foundations; educational institutions; etc. (1-2 pages).
5. In the public eye: recent news stories of political or economic importance -- e.g., labor disputes; regulatory violations; major lawsuits; scandals; bailouts; mergers; internal power struggles (2-3 pages).
6. Political contributions: corporate PAC spending; individual contributions by top executives (CEO, president, and chairman); overall pattern of contributions to federal candidates; contributions to Oregon candidates; partisanship (Republicans versus Democrats) of PAC relative to other corporations; possible reasons for this pattern (2-3 pages).
7. Lobbying expenditures: company spending on lobbying activities; lobbyists and lobbying firms employed; notable interlocks through common lobbyists; focus of lobbying activities (1-2 pages).
8. Public affairs spending: company (or company foundation) contributions to policy planning or advocacy groups, if any (1 page). In a few cases this information is not available; if so please contact me.

Group project: As a group, put together a 4-5 page report on your industry, including the following information.*

9. Indirect interlocks: Identify indirect interlocks between the boards of directors of your 6-7 companies. These should include third companies where board members of two or more of your companies meet as well as common memberships on business and trade associations, policy formation groups, etc. Overall, how well-connected are the firms in your industry? (2-3 pages)
10. Politics of the industry: Summarize and provide an interpretation of the pattern of political partisanship of your industry as compared with corporations generally. Are there particular candidates who are strongly supported by several companies in your industry? Why? Are there any significant political differences among the companies in your industry? How would you explain these? (2-3 pages).

Group and Individual Assignments

Group 1. Healthcare and Health Insurance

<u>Alley, Kalynn R</u>	Aetna (AET)
<u>Bolton, Lydia G</u>	Cigna (CI)
<u>Gerner, Isaac A</u>	Health Net (HNT)
<u>Kennedy, Karrie A</u>	Humana (HUM)
<u>Land, Zachary J</u>	Wellpoint (WLP)
<u>Roberts, Matthew R</u>	UnitedHealth Group (UNH)

Group 2. Pharmaceuticals

<u>Brumbaugh, Amy B</u>	Abbott Laboratories (ABT)
<u>Corcoran, Katina P</u>	Bristol-Myers Squibb (BMY)
<u>Quest, Mary E</u>	Eli Lilly (LLY)
<u>Robertson, Charles J</u>	Johnson & Johnson (JNJ)
<u>Rogers, Kyle D</u>	Merck (MRK)
<u>Steiner, Jamie M</u>	Pfizer (PFE)

Group 3. Banking and Finance

<u>Farish, Sarah C</u>	Bank of America (BAC)
<u>Gramson, Tyler J</u>	Citigroup (C)
<u>Grissell, Drew L</u>	JPMorgan Chase (JPM)
<u>Kelly, Tess L</u>	Morgan Stanley (MS)
<u>Wentz, Nicole M</u>	US Bancorp (USB)
<u>Wheating, Andrew J</u>	Wells Fargo (WFC)

Group 4. Oil and Gas

<u>Clark, Peter D</u>	Chevron (CVX)
<u>Coller, Evan M</u>	ConocoPhillips (COP)
<u>Harper, Marian</u>	Exxon Mobil (XOM)
<u>Hasman, Ashley S</u>	Marathon Oil (MRO)
<u>Hicks, Michael C</u>	Occidental Petroleum (OXY)
<u>Wagner, Ryan K</u>	Valero Energy (VLO)

Group 5. Defense and Aerospace

<u>Cassidy, Abner S</u>	Alliant Techsystems (ATK)
<u>Crandell, Davide J</u>	Boeing (BA)
<u>Gagnier, Drew B</u>	General Dynamics (GD)
<u>Hanover, Steven J</u>	L-3 Communications (LLL)
<u>Safley, Margaux J</u>	Northrop Grumman (NOC)
<u>Sheriff, Kevin A</u>	Raytheon (RTN)

*NB: All page lengths are *only* recommendations. Please format single-spaced with extra white space between paragraphs or topics as appropriate. The use of lists, tables, and diagrams is encouraged.